



A Brighter Future



**VICTORIA
UNIVERSITY**

MELBOURNE AUSTRALIA



Victoria University – Bachelor of Business

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Welcome to the VU Bachelor of Business University programme

I am very pleased to welcome you as a student of the Victoria University (VU) Bachelor of Business programme, offered in collaboration with Sunway College, Malaysia.

In the Times Higher Education (THE) World University Rankings 2024, VU is ranked in the top 2% of all universities worldwide. We are also Australia's No. 1 university for professional skills in the QILT Employer Satisfaction Survey 2022 – and for good reason.

Our revolutionary and award-winning VU Block Model® means you can immerse yourself in one subject at a time over four-week blocks in small, workshop-style classes. You will benefit from interactive, in-depth learning and an emphasis on the practical application of knowledge.

This immersive way of learning gives you the skills you need to succeed, so you can start well and finish brilliantly.

As a student studying with us through Sunway College, you will have access to world-class teaching staff and study the same curriculum we deliver in Australia, resulting in globally recognised qualifications.

You are also welcome to complete part of your studies with VU in Melbourne – recently named Australia's best student city and among the top four in the world by the global QS rankings. You will gain invaluable international learning experience at our state-of-the-art campuses and access work placements and employability programmes to help kick-start your career.

I very much look forward to welcoming you to Victoria University.



With best wishes,

A handwritten signature in blue ink that reads "Adam Shoemaker". The signature is fluid and cursive, written in a professional style.

Professor Adam Shoemaker
Vice-Chancellor and President

Victoria University, based in Melbourne, Australia, is a world-class university, celebrated for its inclusive environment, industry connections and innovative approach to education. As an Australian public university, VU offers internationally recognised qualifications designed to empower students with the skills, knowledge and confidence to succeed in their future careers.

With over 4000 industry partners, VU keeps all courses up-to-date with the latest technology and trends. Our award-winning VU Block Model® will allow you to achieve your best by studying one subject at a time in small, interactive classes, a teaching method that has significantly improved student engagement and results.

VU at a glance



**No.1 in Australia
for technical and
professional skills***



**No.1 in Victoria
for educational
experience^**

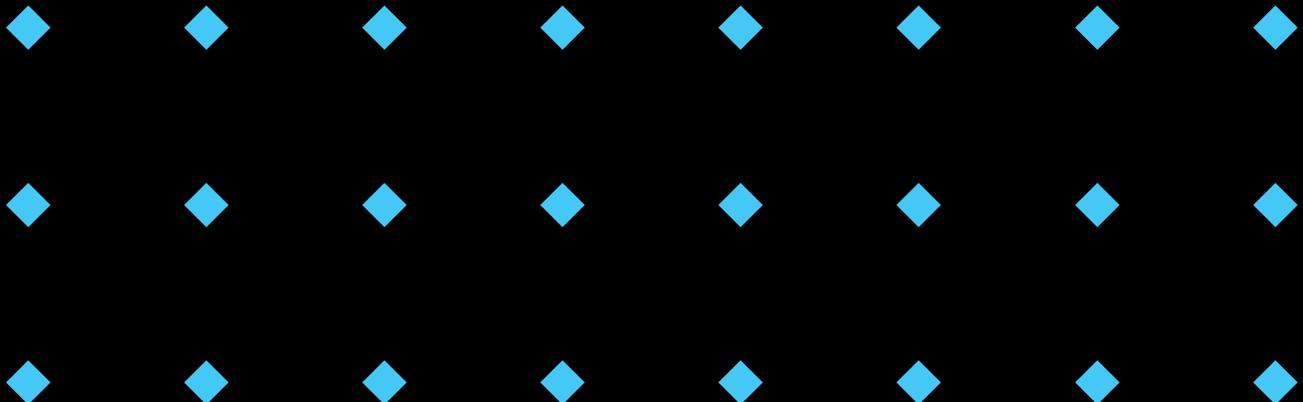


**Top 2% of
universities
worldwide#**

* QILT Employer Satisfaction Survey 2022

^ QILT International Student Experience Survey 2022

Times Higher Education World University Rankings 2024



From the programme director

Greetings and welcome to the Victoria University Programme in Sunway College. You will be joining a global educational family via the Victoria University partnership, which has a solid history of more than 30 years.

The programme offers you several unique advantages. It has the amazing flexibility of being a fully local, twinning or transfer programme as you wish it to be. As our student, you can have the valuable experience of living and studying in one of the world's most liveable cities, Melbourne, be it for one final semester or for as long as two years. You can also choose to complete your full degree in Sunway for unbeatable cost savings. Either way, you gain an international degree qualification that is equivalent in course structure and curriculum to the degree awarded by VU in Melbourne.

Our programme delivers a number of business majors and gives you the choice of single or double major options. We ensure you are industry-ready with professionally recognised qualifications from courses accredited by professional bodies.

I would like to end with a quotation from the great philosopher, Lao Tzu.

“The journey of a thousand miles begins with one step.”

Together we will map your future and chart your goals and work towards a successful career.

Sincerely,

Dr. Jason Cheok



The VU Sunway experience

Sunway College is the only international delivery partner of VU in Malaysia, offering the VU Bachelor of Business twinning programme since 1994.

This exclusive partnership allows students to receive quality Australian education closer to home. Students are given the flexibility of transferring to VU in Melbourne at any time during their course of study. Studying in Melbourne gives students the opportunity to live and study in one of the most liveable cities in the world. They also get to choose how many semesters they want to study at VU Melbourne. They can choose anywhere from one semester to a full two years of study.

Students have the flexibility to apply to transfer to other Australian and New Zealand universities upon completing their first year of the VU Bachelor of Business programme at Sunway College.

Studying VU's Bachelor of Business at Sunway College enables you to attain the same quality VU business degree at an affordable cost. Furthermore, both Sunway College and VU provide an array of scholarships to eligible students.

The Sunway advantage

A pioneer of twinning programmes in Malaysia

Strong industry linkages

Flexible transfer options to Australia & New Zealand Universities

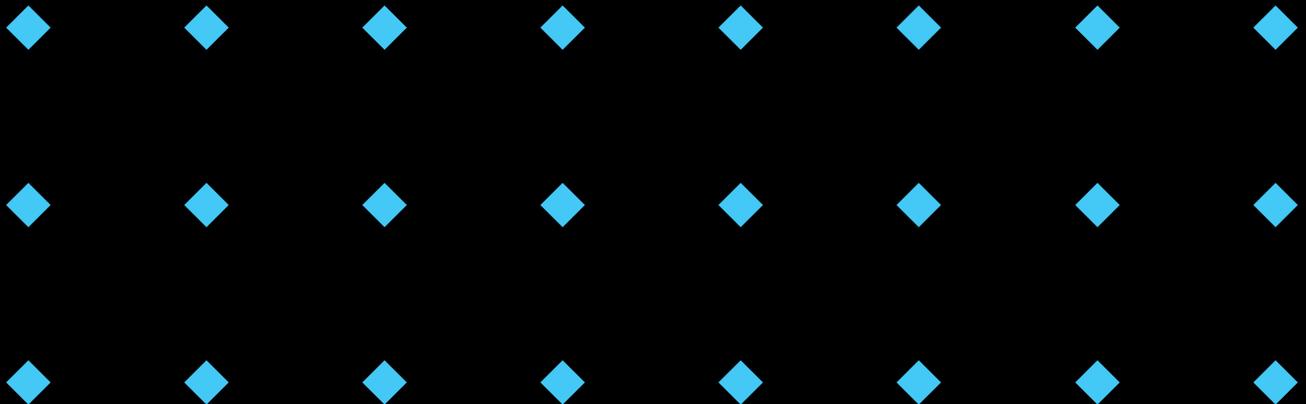
Identical curriculum & lower fees

Scan to learn more



Why VU at Sunway

- ◆ **Identical curriculum**
- ◆ **Strong career outcomes**
- ◆ **Local and international accreditation**
- ◆ **Successful internships**
- ◆ **Employability assured**
- ◆ **Flexibility and mobility**
- ◆ **Bridging the gap between academia and industry**



Interview opportunities and coaching



Sunway Group Job Interview for Top 10 Achievers

VU Top 10 Achievers from the graduating batch will be provided a job interview with placement opportunities within the Sunway Group.

Graduates taking the following majors are eligible:

- ◆ Accounting
- ◆ Banking & Finance
- ◆ Financial Risk Management
- ◆ International Trade
- ◆ Management & Innovation
- ◆ Marketing
- ◆ Supply Chain & Logistics Management

SUNWAY[®]



Management Coaching Programme

Eligible third-year students will have a two-week coaching opportunity with the directors of Sunway Education Group, or alternatively, with prominent corporate and industry leaders of professional groups, departments and specialties to gain practical and inspiring insight into the world of business. This is in a setting where the student works with the executive leadership coach, enabling the student to explore and grow their leadership skills. This experience of real-world practices and approaches of executive leadership coaching will prepare students for leadership roles in their future career.

If you are interested in management, marketing, finance, or economics, VU at Sunway will provide you with the opportunity to work with directors at the management level to gain valuable work experience before you graduate. This work experience will become your competitive advantage when you are preparing for your first job in the competitive market.

Benefits include:

- ◆ Work with a personal leadership coach
- ◆ Challenge yourself to be a better leader
- ◆ Develop your leadership vision

SUNWAY
EDUCATION GROUP

Education pathway

VU Bachelor of Business Programme

3+0	All 3 years	Sunway College
2+1	Year 1 + 2	Sunway College
	Year 3	VU, Melbourne
1+2	Year 1	Sunway College
	Year 2 + 3	VU, Melbourne

Pre-university studies, diploma, STPM, UEC or equivalent

SPM / O-Level / Equivalent

Intakes

February, July, September

Duration

3 years full time (2 semesters annually)

Bachelor of Business (VU Melbourne)



COURSE CODE: BBNS

CRICOS: 092944A



LOCATION

City Campus, Footscray Park



2024 FEES

A\$16,700 per semester

Entry requirements

Academic entry requirements*

STPM	CC (C=2.0) Based on two (2) academic subjects
A-Level	10 points (CD/DDE) (A=10, B=8, C=6, D=4, E=2) Minimum two (2) subjects
Sunway Diploma in Business Administration	CGPA 2.5 (out of 4.0) (Direct entry to Year 2)
Other Sunway Diploma Programmes	CGPA 2.0 (out of 4.0)
International Baccalaureate (IB) Diploma	Completed with an overall minimum result of 24 points
Australian Matriculation	ATAR 55
Canadian Matriculation	55%
MUFY	55%
UEC	Maximum 26 points on 5 subjects (A1-B6)
FIA/FIST	CGPA 2.0 (out of 4.0)
Other Qualifications	Case-by-case

* Sunway Diploma - student may obtain advanced standing if credit transfer requirements are met.

* Qualification standards displayed are indicative only and VU reserves the right to adjust these at any time.

English entry requirements*

TOEFL	Overall Internet Score 67 (Section score no less than Listening 12, Speaking 18, Reading 15, Writing 21)
IELTS	Overall 6.0 (Academic Module) with no individual bands below 6.0
MUET	Band 4
UEC English	Distinction (A1/A2) or B3/B4 with maximum 22 points on 5 subjects (A1-B6)
O-Level English (1119)	Credit
SPM English	A+/A/A-
ESL / English	Satisfactory level in VU approved Pre-University Studies

* Based on results achieved within the previous 24 months.

* Qualification standards displayed are indicative only and VU reserves the right to adjust these at any time.

Course majors

Double Major	Single Major
Accounting + Banking & Finance	Accounting (Minor in Banking Finance)
Financial Risk Management + Banking & Finance	Accounting (Minor in Professional Accounting)
Marketing + International Trade	Banking & Finance (Minor in Accounting)
Marketing + Management & Innovation	Financial Risk Management (Minor in Banking Finance)
International Trade + Supply Chain & Logistics Management	Marketing (Minor in International Trade)
	International Trade (Minor in Marketing)
	Management & Innovation (Minor in Marketing)
	Supply Chain & Logistics Management (Minor in International Trade)

Additional MOHE compulsory general studies subjects*

For Local Students	For International Students
MPU3183 Penghayatan Etika dan Peradaban or MPU3363 Sustainable Development in Malaysia	MPU3203 Appreciation of Ethics and Civilization
MPU3193 Falsafah dan Isu Semasa	MPU3143 Bahasa Melayu Komunikasi 2 (Malay Language Communication 2)
MPU3223 Entrepreneurial Skills or MPU3213 Bahasa Kebangsaan A	MPU3223 Entrepreneurial Skills
MPU3352 Kursus Integriti dan Abti-Rasuah (KIAR) or MPU3343 Organisational Behaviour in a Malaysian Multi-Ethnic Society	MPU3362 Integrity and Anti-Corruption or MPU3343 Organisational Behaviour in a Malaysian Multi-Ethnic Society
MPU3442 Social Issues and Community Engagement	MPU3442 Social Issues and Community Engagement

* Subject to change

Bachelor of Business structure

Management and Innovation

Whether you want to be an entrepreneur or pursue a career within organisations, this degree will enable you to develop management skills and creativity. Your theoretical and practical skills will help you build innovative, ethical organisations through the management of agile and creative teams.

Year 1

Core Business Units

BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BE01105 Economic Principles
BE01106 Business Statistics

BHO1171 Introduction to Marketing
BLO1105 Business Law
BMO1102 Management and Organisation Behaviour
BPD1100 Integrated Business Challenge

+All Year 1 subjects are identical for all majors under Bachelor of Business.

Year 2 / Year 3

Major	Discipline Minor	Breadth Minor
Management and Innovation (BMAMI)	Marketing (BMIMRK)	Breadth Minor (Select 3)
BMO2002 STRATEGIC MANAGEMENT BMO2004 BUSINESS ETHICS BMO2005 INNOVATION AND ENTREPRENEURSHIP BMO3000 KNOWLEDGE MANAGEMENT PRACTICES FOR INNOVATIVE ORGANISATION BMO2000 HUMAN RESOURCE MANAGEMENT BHO3373 INTERNATIONAL MARKETING BMO3332 MANAGING ORGANISATIONAL CHANGE BPD3100 APPLIED BUSINESS CHALLENGE	BHO2265 INTERGRATED MARKETING COMMUNICATIONS BHO2285 MARKETING RESEARCH BHO2434 CONSUMER BEHAVIOUR BHO3439 MARKETING SERVICES AND EXPERIENCES	BPD2100 INTERNATIONAL BUSINESS CHALLENGE ELECTIVE 1 ELECTIVE 2 ELECTIVE 3 4 Units including BPD2100 International Business Challenge.

Graduate outcomes and careers

Career opportunities include roles in:



Entrepreneurship



Management Consulting



General Management



Operations Management



Service Management



Human Resources



Training & Development



Strategic Planning

Accounting

Minor: Banking and Finance

Become a financial expert and use your specialist knowledge to help inform better business decisions for local and global companies. This major equips you with the technical and management skills needed to succeed in the field of accounting and finance.

Year 1

Core Business Units

BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BEO1105 Economic Principles
BEO1106 Business Statistics

BHO1171 Introduction to Marketing
BLO1105 Business Law
BM01102 Management and Organisation Behaviour
BPD1100 Integrated Business Challenge

+All Year 1 subjects are identical for all majors under Bachelor of Business.

Year 2 / Year 3

Major	Discipline Minor	Breadth Minor
Accounting (BMAACT)	Banking and Finance (BMIBKF)	Breadth Minor (Select 3)
BAO2000 ACCOUNTING INFORMATION SYSTEMS BAO2001 CORPORATE FINANCE* BAO2202 FINANCIAL ACCOUNTING BAO2203 CORPORATE ACCOUNTING BAO2204 MANAGEMENT ACCOUNTING BEO2006 CORPORATE REGULATION BAO3309 ADVANCED FINANCIAL ACCOUNTING BPD3100 APPLIED BUSINESS CHALLENGE	BEO2000 FINANCIAL INSTITUTIONS AND MONETARY THEORY BEO2001 COMMERCIAL BANKING AND FINANCE BAO2001 CORPORATE FINANCE* BAO3404 CREDIT AND LENDING DECISIONS <small>*This is a shared unit, students may choose an alternate unit.</small>	BPD2100 INTERNATIONAL BUSINESS CHALLENGE BAO3306 AUDITING** BLO2206 TAXATION LAW AND PRACTICE** ELECTIVE 1 <small>**This set of units is required to meet Accounting professional accreditation requirements for students undertaking the Accounting major. 4 Units including BPD2100 International Business Challenge.</small>

Graduate outcomes and careers

Career opportunities include roles in:



Accounting



Auditing



Business Analysis



Financial Advisory



Taxation



Treasury

Professional recognition



Accounting

Minor: Professional Accounting

Launch a career combining accounting and business analytics. In the new era of big data, it is more crucial than ever that accountants are equipped with sound analytics, modelling and reporting skills to make data-driven decisions.

Year 1

Core Business Units

- BAO1101** Accounting for Decision Making
- BCO1102** Information Systems for Business
- BEO1105** Economic Principles
- BE01106** Business Statistics

- BHO1171** Introduction to Marketing
- BLO1105** Business Law
- BMO1102** Management and Organisation Behaviour
- BPD1100** Integrated Business Challenge

+All Year 1 subjects are identical for all majors under Bachelor of Business.

Year 2 / Year 3

Major	Discipline Minor	Breadth Minor
Accounting (BMAACT)	Professional Accounting (BMIPAC)*	Breadth Minor (Select 3)
BAO2000 ACCOUNTING INFORMATION SYSTEMS BAO2001 CORPORATE FINANCE BAO2202 FINANCIAL ACCOUNTING BAO2203 CORPORATE ACCOUNTING BAO2204 MANAGEMENT ACCOUNTING BE02006 CORPORATE REGULATION BAO3309 ADVANCED FINANCIAL ACCOUNTING BPD3100 APPLIED BUSINESS CHALLENGE	BAO3306 AUDITING BLO2206 TAXATION LAW AND PRACTICE NIT2171 INTRODUCTION TO ICT MANAGEMENT NIT3171 ICT BUSINESS ANALYTICS AND DATA VISUALISATION *This minor provides an integrated set of units to meet Accounting professional accreditation requirements for students undertaking the Accounting major.	BPD2100 INTERNATIONAL BUSINESS CHALLENGE ELECTIVE 1 ELECTIVE 2 ELECTIVE 3 4 Units including BPD2100 International Business Challenge.

Graduate outcomes and careers

Career opportunities include roles in:



Accounting



Auditing



Business Intelligence



Data Analytics



Taxation



Financial Advisory

Professional recognition



Banking and Finance

Gain insights into the intricate workings of financial markets and investment management. This major will develop your understanding of financial institutions, financial instruments and financial markets.

Year 1

Core Business Units

- BAO1101** Accounting for Decision Making
- BCO1102** Information Systems for Business
- BEO1105** Economic Principles
- BEO1106** Business Statistics

- BHO1171** Introduction to Marketing
- BLO1105** Business Law
- BMO1102** Management and Organisation Behaviour
- BPD1100** Integrated Business Challenge

+All Year 1 subjects are identical for all majors under Bachelor of Business.

Year 2 / Year 3

Major	Discipline Minor	Breadth Minor
Banking and Finance (BMABKF)	Accounting (BMACT)	Breadth Minor (Select 3)
BE02000 FINANCIAL INSTITUTIONS AND MONETARY THEORY	BAO2000 ACCOUNTING INFORMATION SYSTEMS	BPD2100 INTERNATIONAL BUSINESS CHALLENGE
BE02001 COMMERCIAL BANKING AND FINANCE	BAO2202 FINANCIAL ACCOUNTING	ELECTIVE 1
BAO2001 CORPORATE FINANCE	BAO2203 CORPORATE ACCOUNTING	ELECTIVE 2
BAO3402 INTERNATIONAL BANKING AND FINANCE	BAO2204 MANAGEMENT ACCOUNTING	ELECTIVE 3
BAO3404 CREDIT AND LENDING DECISIONS		
BLO3405 LAW OF FINANCIAL INSTITUTIONS AND SECURITIES		
BAO3403 INVESTMENT AND PORTFOLIO MANAGEMENT		
BPD3100 APPLIED BUSINESS CHALLENGE		4 Units including BPD2100 International Business Challenge.

Graduate outcomes and careers

Career opportunities include roles in:



Banking



Funds Management



Financial Planning



Stockbroking



Superannuation



Financial Analysis

Professional recognition



Financial Risk Management

Launch your career in financial planning and risk management, you will gain specialist knowledge to combat complex challenges faced by businesses in this thriving, fast-paced financial sector.

Year 1

Core Business Units

- BAO1101** Accounting for Decision Making
- BCO1102** Information Systems for Business
- BEO1105** Economic Principles
- BE01106** Business Statistics

- BHO1171** Introduction to Marketing
- BLO1105** Business Law
- BM01102** Management and Organisation Behaviour
- BPD1100** Integrated Business Challenge

+All Year 1 subjects are identical for all majors under Bachelor of Business.

Year 2 / Year 3

Major	Discipline Minor	Breadth Minor
Financial Risk Management (BMAFNR)	Banking and Finance (BMIBKF)	Breadth Minor (Select 3)
BAO2001 CORPORATE FINANCE* BE02255 APPLIED STATISTICS FOR BUSINESS BE02401 RISK MANAGEMENT AND INSURANCE BLO2206 TAXATION LAW AND PRACTICE BAO3000 PERSONAL FINANCIAL PLANNING BE03000 RISK MANAGEMENT MODELS BAO3403 INVESTMENT AND PORTFOLIO MANAGEMENT BPD3100 APPLIED BUSINESS CHALLENGE	BE02000 FINANCIAL INSTITUTIONS AND MONETARY THEORY BE02001 COMMERCIAL BANKING AND FINANCE BAO2001 CORPORATE FINANCE* BAO3404 CREDIT AND LENDING DECISIONS *This is a shared unit, students may choose an alternate unit	BPD2100 INTERNATIONAL BUSINESS CHALLENGE ELECTIVE 1 ELECTIVE 2 ELECTIVE 3 4 Units including BPD2100 International Business Challenge.

Graduate outcomes and careers

Career opportunities include roles in:



Banking



Funds Management



Financial Planning



Insurance



Superannuation



Risk Management

Professional recognition



International Trade

Gain the expertise to inform international trade through an understanding of core economic principles and a focus on strategies to improve trade and investment. You will be equipped with the knowledge and skills to propose policies, interventions and strategies to a range of organisations such as corporations, governments and educational institutions.

Year 1

Core Business Units

- BAO1101** Accounting for Decision Making
- BCO1102** Information Systems for Business
- BE01105** Economic Principles
- BE01106** Business Statistics

- BHO1171** Introduction to Marketing
- BLO1105** Business Law
- BMO1102** Management and Organisation Behaviour
- BPD1100** Integrated Business Challenge

+All Year 1 subjects are identical for all majors under Bachelor of Business.

Year 2 / Year 3

Major	Discipline Minor	Breadth Minor
International Trade (BMAITD)	Marketing (BMIMRK)	Breadth Minor (Select 3)
BE02002 INTERNATIONAL BUSINESS CONTEXT BE02003 INTERNATIONAL ECONOMICS AND FINANCE BE02004 INTERNATIONAL TRADE PRACTICES BE02264 MICROECONOMIC ANALYSIS BHO3373 INTERNATIONAL MARKETING BE03430 INTERNATIONAL ECONOMIC ANALYSIS BE03432 STRATEGIC INTERNATIONAL TRADE OPERATIONS BPD3100 APPLIED BUSINESS CHALLENGE	BHO2265 INTEGRATED MARKETING COMMUNICATIONS BHO2285 MARKETING RESEARCH BHO2434 CONSUMER BEHAVIOUR BHO3439 MARKETING SERVICES AND EXPERIENCES	BPD2100 INTERNATIONAL BUSINESS CHALLENGE ELECTIVE 1 ELECTIVE 2 ELECTIVE 3 4 Units including BPD2100 International Business Challenge.

Graduate outcomes and careers

Career opportunities include roles in:



Export & Import



International Operations/ Management



Export Development



International Marketing



Trade Negotiations

Marketing

Become a switched-on marketer, connecting brands, products and services with their target markets. This major will give you a solid understanding of core business and marketing studies, equipping you with the skills and knowledge to work in an evolving marketplace where customers' needs are continually changing.

Year 1

Core Business Units

- BAO1101** Accounting for Decision Making
- BCO1102** Information Systems for Business
- BEO1105** Economic Principles
- BEO1106** Business Statistics

- BHO1171** Introduction to Marketing
- BLO1105** Business Law
- BMO1102** Management and Organisation Behaviour
- BPD1100** Integrated Business Challenge

+All Year 1 subjects are identical for all majors under Bachelor of Business.

Year 2 / Year 3

Major	Discipline Minor	Breadth Minor
Marketing (BMAMRK)	International Trade (BMITD)	Breadth Minor (Select 3)
BHO2259 PRODUCTS AND SERVICES INNOVATIONS BHO2265 INTEGRATED MARKETING COMMUNICATIONS BHO2285 MARKETING RESEARCH BHO2434 CONSUMER BEHAVIOUR BHO3373 INTERNATIONAL MARKETING BHO3439 MARKETING SERVICES AND EXPERIENCES BHO3435 MARKETING PLANNING AND STRATEGY BPD3100 APPLIED BUSINESS CHALLENGE	BEO2002 INTERNATIONAL BUSINESS CONTEXT BEO2003 INTERNATIONAL ECONOMICS AND FINANCE BEO2004 INTERNATIONAL TRADE PRACTICES BEO3430 INTERNATIONAL ECONOMIC ANALYSIS	BPD2100 INTERNATIONAL BUSINESS CHALLENGE ELECTIVE 1 ELECTIVE 2 ELECTIVE 3 4 Units including BPD2100 International Business Challenge.

Graduate outcomes and careers

Career opportunities include roles in:



Brand Strategising



Market Analysis



Marketing & Communications



Fundraising



Social Media Coordinating

Professional recognition



Supply Chain and Logistics Management

Studying the Supply Chain and Logistics Management major will enable you to pursue a business career in logistics, supply chain management and export/import operations. This major will also give you the skills to work closely with companies in areas like manufacturing and services.

Year 1

Core Business Units

- BAO1101** Accounting for Decision Making
- BCO1102** Information Systems for Business
- BEO1105** Economic Principles
- BE01106** Business Statistics

- BHO1171** Introduction to Marketing
- BLO1105** Business Law
- BMO1102** Management and Organisation Behaviour
- BPD1100** Integrated Business Challenge

+All Year 1 subjects are identical for all majors under Bachelor of Business.

Year 2 / Year 3

Major	Discipline Minor	Breadth Minor
Supply Chain and Logistics Management (BMASCL)	International Trade (BMITD)	Breadth Minor (Select 3)
BM02181 OPERATIONS MANAGEMENT BM02201 DISTRIBUTION MANAGEMENT BM02202 PURCHASING AND SUPPLY MANAGEMENT BM02203 E-SUPPLY CHAIN MANAGEMENT BM03123 INTEGRATED SUPPLY CHAIN MANAGEMENT BM03418 TRANSPORT AND LOGISTICS MANAGEMENT BM03419 SUPPLY CHAIN ANALYTICS BPD3100 APPLIED BUSINESS CHALLENGE	BE02002 INTERNATIONAL BUSINESS CONTEXT BE02003 INTERNATIONAL ECONOMICS AND FINANCE BE02004 INTERNATIONAL TRADE PRACTICES BE03430 INTERNATIONAL ECONOMIC ANALYSIS	BPD2100 INTERNATIONAL BUSINESS CHALLENGE ELECTIVE 1 ELECTIVE 2 ELECTIVE 3 4 Units including BPD2100 International Business Challenge.

Graduate outcomes and careers

Career opportunities include roles in:



Export & Import



Freight Forwarding



Warehousing & Inventory Control



Stock Analysis & Research



Procurement & Distribution



Customs

Professional recognition



The Chartered Institute of Logistics and Transport



Accounting + Banking and Finance

Create your own niche in the world of business with a double major in Accounting + Banking & Finance, which is highly sought after by employers around the world. It gives you an extra competitive edge to obtain a double major within the 3 years of study with no extra cost and time.

Year 1

Core Business Units

- BAO1101** Accounting for Decision Making
- BCO1102** Information Systems for Business
- BEO1105** Economic Principles
- BE01106** Business Statistics

- BHO1171** Introduction to Marketing
- BLO1105** Business Law
- BMO1102** Management and Organisation Behaviour
- BPD1100** Integrated Business Challenge

+All Year 1 subjects are identical for all majors under Bachelor of Business.

Year 2 / Year 3

Major	MAJOR
Accounting (BMAACT)	Banking and Finance (BMABKF)
BAO2000 ACCOUNTING INFORMATION SYSTEMS	BE02000 FINANCIAL INSTITUTIONS AND MONETARY THEORY
BAO2001 CORPORATE FINANCE*	BE02001 COMMERCIAL BANKING AND FINANCE
BAO2202 FINANCIAL ACCOUNTING	BAO2001 CORPORATE FINANCE*
BAO2203 CORPORATE ACCOUNTING	BA03402 INTERNATIONAL BANKING AND FINANCE
BAO2204 MANAGEMENT ACCOUNTING	BA03404 CREDIT AND LENDING DECISIONS
BE02006 CORPORATE REGULATION	BLO3405 LAW OF FINANCIAL INSTITUTIONS AND SECURITIES
BAO3309 ADVANCED FINANCIAL ACCOUNTING	BA03403 INVESTMENT AND PORTFOLIO MANAGEMENT
BPD2100 INTERNATIONAL BUSINESS CHALLENGE	BPD3100 APPLIED BUSINESS CHALLENGE
*This is a shared unit, students may choose an alternate unit.	*This is a shared unit, students may choose an alternate unit.

Note: BAO3306 Auditing and BLO2206 Taxation Law & Practice units are required to meet Accounting professional accreditation requirements for students undertaking the Accounting major.

Graduate outcomes and careers

Career opportunities include roles in:



Accounting



Banking



Business Consulting



Financial Analysis



Financial Advisory



Funds Management

Professional recognition

Accounting:



Finance:



Financial Risk Management + Banking and Finance

Become a finance specialist in the world of business with a double major. This degree helps you to chart a career in banking services as well as risk management. It gives you an extra competitive edge to obtain a double major within 3 years of study with no extra cost and time.

Year 1

Core Business Units

- BAO1101** Accounting for Decision Making
- BCO1102** Information Systems for Business
- BEO1105** Economic Principles
- BE01106** Business Statistics

- BHO1171** Introduction to Marketing
- BLO1105** Business Law
- BM01102** Management and Organisation Behaviour
- BPD1100** Integrated Business Challenge

+All Year 1 subjects are identical for all majors under Bachelor of Business.

Year 2 / Year 3

Major	Major
Banking and Finance (BMABKF)	Financial Risk Management (BMAFNR)
BE02000 FINANCIAL INSTITUTIONS AND MONETARY THEORY	BAO2001 CORPORATE FINANCE*
BE02001 COMMERCIAL BANKING AND FINANCE	BE02255 APPLIED STATISTICS FOR BUSINESS
BAO2001 CORPORATE FINANCE*	BE02401 RISK MANAGEMENT AND INSURANCE
BAO3402 INTERNATIONAL BANKING AND FINANCE	BLO2206 TAXATION LAW AND PRACTICE
BAO3404 CREDIT AND LENDING DECISIONS	BAO3000 PERSONAL FINANCIAL PLANNING
BLO3405 LAW OF FINANCIAL INSTITUTIONS AND SECURITIES	BE03000 RISK MANAGEMENT MODELS
BAO3403 INVESTMENT AND PORTFOLIO MANAGEMENT*	BAO3403 INVESTMENT PORTFOLIO MANAGEMENT*
BPD3100 APPLIED BUSINESS CHALLENGE	BPD2100 INTERNATIONAL BUSINESS CHALLENGE
<small>*This is a shared unit, students may choose an alternate unit.</small>	<small>*This is a shared unit, students may choose an alternate unit.</small>

Graduate outcomes and careers

Career opportunities include roles in:



Banking



Financial Planning



Insurance



Investment



Financial Analysis



Funds Management

Professional recognition



Marketing + Management and Innovation

This double major will give you a strong understanding of core business and marketing studies, equipping you with the skills and knowledge to work in an evolving market where customers' needs are continually changing. You will learn how to think strategically about business models, emerging technological approaches and innovative measures – all of which will help you stay a step ahead in your industry.

Year 1

Core Business Units

- BAO1101** Accounting for Decision Making
- BCO1102** Information Systems for Business
- BE01105** Economic Principles
- BE01106** Business Statistics

- BHO1171** Introduction to Marketing
- BLO1105** Business Law
- BMO1102** Management and Organisation Behaviour
- BPD1100** Integrated Business Challenge

+All Year 1 subjects are identical for all majors under Bachelor of Business.

Year 2 / Year 3

Major	Major
Marketing (BMAMRK)	Management and Innovation (BMAMA1)
BHO2259 PRODUCT AND SERVICES INNOVATIONS	BHO3373 INTERNATIONAL MARKETING*
BHO2265 INTEGRATED MARKETING COMMUNICATIONS	BMO2002 STRATEGIC MANAGEMENT
BHO2285 MARKETING RESEARCH	BMO2004 BUSINESS ETHICS
BHO2434 CONSUMER BEHAVIOUR	BMO2005 INNOVATION AND ENTREPRENEURSHIP
BHO3373 INTERNATIONAL MARKETING*	BMO3000 KNOWLEDGE MANAGEMENT PRACTICES FOR INNOVATIVE ORGANISATION
BHO3439 MARKETING SERVICES AND EXPERIENCES	BMO2000 HUMAN RESOURCE MANAGEMENT
BHO3435 MARKETING PLANNING AND STRATEGY	BMO3332 MANAGING ORGANISATIONAL CHANGE
BPD3100 APPLIED BUSINESS CHALLENGE	BPD2100 INTERNATIONAL BUSINESS CHALLENGE
<small>*This is a shared unit, students may choose an alternate unit.</small>	<small>*This is a shared unit, students may choose an alternate unit.</small>

Graduate outcomes and careers

Career opportunities include roles in:



Market Analyst



Social Media Marketing Officer



Brand Strategist



Management Consultant



Entrepreneurship

Professional recognition



International Trade + Supply Chain and Logistics Management

You will gain a strong understanding of core economic principles, as well as a deep knowledge of sustainable logistics and supply chain management. This degree will enable you to devise and assess strategies to improve trade and investment worldwide.

Year 1

Core Business Units

- BAO1101** Accounting for Decision Making
- BCO1102** Information Systems for Business
- BE01105** Economic Principles
- BE01106** Business Statistics

- BHO1171** Introduction to Marketing
- BLO1105** Business Law
- BMO1102** Management and Organisation Behaviour
- BPD1100** Integrated Business Challenge

+All Year 1 subjects are identical for all majors under Bachelor of Business.

Year 2 / Year 3

Major	Major
International Trade (BMAITD)	Supply Chain & Logistics Management (BMASCL)
BE02002 INTERNATIONAL BUSINESS CONTEXT	BMO2181 OPERATIONS MANAGEMENT
BE02003 INTERNATIONAL ECONOMICS AND FINANCE	BMO2201 DISTRIBUTION MANAGEMENT
BE02004 INTERNATIONAL TRADE PRACTICES	BMO2202 PURCHASING AND SUPPLY MANAGEMENT
BE02264 MICROECONOMIC ANALYSIS	BMO2203 E-SUPPLY CHAIN MANAGEMENT
BHO3373 INTERNATIONAL MARKETING	BMO3123 INTEGRATED SUPPLY CHAIN MANAGEMENT
BE03430 INTERNATIONAL ECONOMIC ANALYSIS	BMO3418 TRANSPORT AND LOGISTICS MANAGEMENT
BE03432 STRATEGIC INTERNATIONAL TRADE OPERATIONS	BMO3419 SUPPLY CHAIN ANALYTICS
BPD3100 APPLIED BUSINESS CHALLENGE	BPD2100 INTERNATIONAL BUSINESS CHALLENGE

Graduate outcomes and careers

Career opportunities include roles in:



Export & Import



Freight Forwarding



International Operational Management



Procurement & Distribution



Trade Negotiations



Customs

Professional recognition



The Chartered Institute of Logistics and Transport



Marketing + International Trade

This major equips graduates with business, marketing and trade skills that will enable you to conduct marketing activities for a variety of international organisations. It gives you an extra competitive edge to obtain a double major within the 3 years of study with no extra cost and time.

Year 1

Core Business Units

- BAO1101** Accounting for Decision Making
- BCO1102** Information Systems for Business
- BE01105** Economic Principles
- BE01106** Business Statistics

- BHO1171** Introduction to Marketing
- BLO1105** Business Law
- BMO1102** Management and Organisation Behaviour
- BPD1100** Integrated Business Challenge

+All Year 1 subjects are identical for all majors under Bachelor of Business.

Year 2 / Year 3

Major	Major
International Trade (BMAITD)	Marketing (BMAMRK)
BE02002 INTERNATIONAL BUSINESS CONTEXT	BHO2259 PRODUCT AND SERVICES INNOVATION
BE02003 INTERNATIONAL ECONOMICS AND FINANCE	BHO2265 INTEGRATED MARKETING COMMUNICATIONS
BE02004 INTERNATIONAL TRADE PRACTICES	BHO2285 MARKETING RESEARCH
BE02264 MICROECONOMIC ANALYSIS	BHO2434 CONSUMER BEHAVIOUR
BHO3373 INTERNATIONAL MARKETING*	BHO3373 INTERNATIONAL MARKETING*
BE03430 INTERNATIONAL ECONOMIC ANALYSIS	BHO3439 MARKETING SERVICES AND EXPERIENCES
BE03432 STRATEGIC INTERNATIONAL TRADE OPERATIONS	BHO3435 MARKETING PLANNING AND STRATEGY
BPD3100 APPLIED BUSINESS CHALLENGE	BPD2100 INTERNATIONAL BUSINESS CHALLENGE
<small>*This is a shared unit, students may choose an alternate unit.</small>	<small>*This is a shared unit, students may choose an alternate unit.</small>

Graduate outcomes and careers

Career opportunities include roles in:



General Marketing



Marketing Research & Analysis



International Public Relations & Promotions

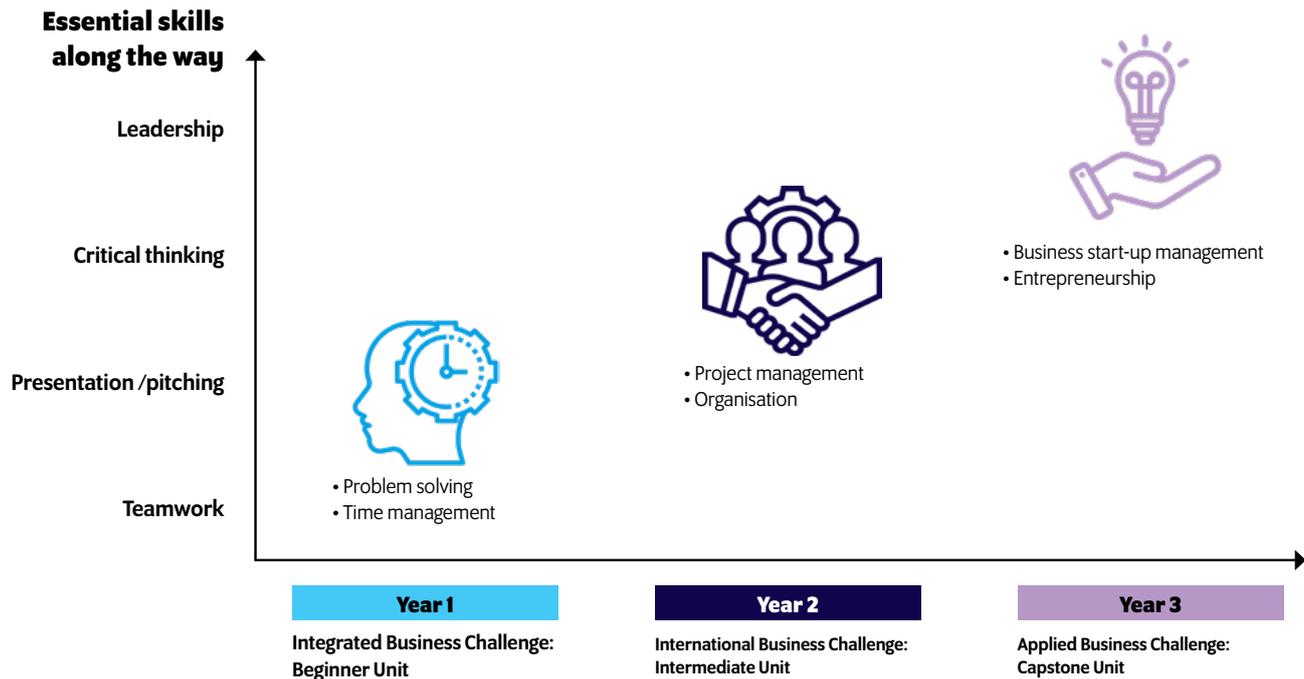


Policy Development

Professional recognition



Business challenge units



Sunway Innovations Labs (ILABS)



Tax Uncle (app) - Dickson Pua (Malaysia)
 (Dickson is now the Founder & CEO of Company Stive (2Kinjo Sdn Bhd))

The VU Bachelor of Business program works closely with Sunway Innovation Labs (iLabs), a non-profit organisation and part of the Jeffrey Cheah Foundation. iLabs provides a co-working space in Menara Sunway, enabling students to gain industry exposure and learn more about everything from financial literacy to Silicon Valley jargon. Launched in 2017, iLabs offers opportunities for students, entrepreneurs, freelancers and SME staff to come together, share ideas and develop skills through a range of accelerator programs.

Each year, selected students from the VU Applied Business Challenge are provided with the tools and facilities to develop new products and technology, with the chance to incubate, accelerate and showcase their ideas. iLabs has partnerships with organisations including Grab, MaGIC, Cradle and Silicon Valley’s Young Outliers, connecting students to experienced entrepreneurs and staff from major Silicon Valley companies like Tesla, Google and Facebook.



Bathday Handmade – Kang Phaik Wa (Malaysia)

Flexible learning to build your degree

What is the VU Block Model®?

Victoria University students benefit from the award-winning VU Block Model®, an innovative style of higher education. Instead of studying multiple subjects at once, you'll complete one subject at a time over four-week 'blocks'.

Learning in interactive, workshop-style classes where you get to know your teachers and classmates, you'll put theory into practice, apply your knowledge to real-world scenarios, and receive fast feedback on your assessments.

You'll study in three-hour classes, three days a week, enabling you to balance study with other commitments. The VU Block Model® offers enhanced focus and flexibility to help you achieve your best.

- ◆ Study one subject at a time, in four-week blocks.
- ◆ Get practical skills and industry experience that prepares you for the career you want.
- ◆ Learn in small, interactive classes where your voice is heard.
- ◆ Enjoy more flexibility for your social life, work, family and everything else that matters.

How VU Block Model® works

VU Block Model learning structure

Summer Block JAN – FEB	Semester 1				Winter Block JUL	Semester 2			
	Block 1 FEB – MAR	Block 2 MAR – APR	Block 3 MAY	Block 4 MAY – JUN		Block 1 JUL – AUG	Block 2 AUG – SEP	Block 3 OCT	Block 4 OCT – NOV
Assessments	Assessments	Assessments	Assessments	Assessments	Assessments	Assessments	Assessments	Assessments	Assessments

4 Weeks

Standard university learning model

Semester

Unit classes Unit assessments

Unit 1	Lectures / Tutorials / Assignments	Exams
Unit 2	Lectures / Tutorials / Assignments	Exams
Unit 3	Lectures / Tutorials / Assignments	Exams
Unit 4	Lectures / Tutorials / Assignments	Exams

16 Weeks

Why it's smarter

Build the skills you need

The practical, flexible VU Block Model allows you to build the skills you need for your career. We collaborate with industry partners to design career-focused courses so you can get to where you want to go. You'll benefit from practical learning opportunities, including industry projects and placements. The VU Block Model has also improved engagement and results, with unit pass rates over 93% for international students at VU Melbourne in 2022.



**3-hour
classes**

Connect and collaborate

Your classes are held in interactive learning spaces, including industry partner facilities. You'll collaborate with your classmates and get real-time feedback on your assessments as you progress. It's a way of learning that connects you to other students, to your teachers and to industry partners – and ultimately your chosen career.



**Classes
3 days
per week**

Flexible and adaptable learning

Classes are small and collaborative with more face-to-face time with your teacher. There are also options to fast-track or pause your studies if life demands a break. The VU Block Model allows you to focus on one or two subjects at a time through three hour classes, three days a week. Focused, flexible timetables help you balance study with work and personal commitments. You'll also benefit from faster feedback on all your assessments.



**Maximum
35 students
per class**

Proven student success



“

The thing I like most about the VU Block Model is it frees up my time to do what I like: volunteering, music, art and keeping fit. I learn how to do problem-solving in a short time which is akin to real world challenges in times of emergency that require quick solutions.

”

Peter Chew Ming Cong — MUFY 2021
Sunway College, Kuala Lumpur



“

It motivated me to work harder. I learned how to complete my assessment independently and effectively. It makes the lesson more productive and interesting. The lecturers and students interacted more, which made me feel more at ease and eager to learn in that environment.

”

Valerie Tan Jia Xin — UEC 2021
Pay Fong Middle School, Melaka



“

Experiencing the Block Model has been eye-opening. Having no prior business knowledge, it enabled me to grasp new concepts with ease. The workshop-style classes encourage students to manage their time well while learning transferable (soft) skills. What I liked most is how helpful my lecturers are, when catering to the needs of their students.

”

Sarrvina Soorage — Foundation in Science
UOW Malaysia KDU, Penang

Testimonials



Jason Tan Yir Jiat
Banking and Finance + Financial Risk Management
Oracle
Lead Analyst Credit

“

There's never a dull moment studying with VU. Every class is a new learning journey.

”

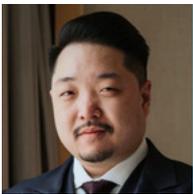


Mandy Chai Lai Kuan
Marketing + International Trade
DHL Express Singapore Pte Ltd
Relationship Manager

“

Dedicated lecturers who cared about the students' development both academically and personally. Always there to guide and help whenever we needed the extra support.

”



Mark Foong Tian Jin
Marketing + International Trade
Costa Coffee Malaysia
General Manager, Operations

“

VU is the place to experience the best years of your life. The programme emphasises the importance of activities both inside and outside the classroom with a certain finesse.

”



Khurram Klevedal
Marketing
Samhall AB, Sweden
Area Manager

“

VU is one of the best things that ever happened in my life. I miss everyone – my lecturers, the admin staff and my friends. Love you all.

”



Sasria Pratiwi Hasan
Marketing + International Trade
Service Source for Google
Account Manager Google
Workspace

“

VU is the place where I started my new life, made new friends and formed my own family. It also helped me to learn and develop new skills. Studying at VU was definitely one of the best memories in my life.

”



Celine Phang Shih Yin
Banking & Finance
CIMB Bank Berhad
Assistant Vice President

“

VU is about learning that moulds a lifetime, learning that shapes the future and gives memorable life experiences. VU is truly a place I call my second home.

”



Sabrina Melisa Aripin
Accounting
Society for Equality, Respect And Trust for All Sabah (SERATA)
President & Founder

“

My VU experience: a memorable experience which formed the person I am today.

”



Ang Ker Soon
Marketing + International Trade
ECMS Express Singapore |
Greenbugs Farm
Managing Director | Founder

“

Life at VU was amazing - academically and personally. These cornerstones lay the most important foundations for our careers. In future, when you reflect back you'll be grateful to have the VU chapter in your life.

”



Kang Phaik Wa
Accounting
 American Express & Bathday
 Handmade Body Care
 Senior Hong Kong Business
 Consultant & Founder

“

My three-year sojourn in VU at Sunway has been the most memorable chapter in my life.

”



Shawn Tam Khuan Shiun
Marketing + International Trade
 Shopee Malaysia
 Category Lead for Health &
 Beauty

“

I loved how VU was practical in its academic syllabus. Most importantly, I was blessed to be guided by supportive lecturers that cared for me beyond my academics.

”



Daniel Roslan
Marketing + International Trade
 NinjaVan
 Head of Commercial - Fulfilment

“

I appreciate the wonderful opportunity given by Sunway which has greatly benefited me in my career development. I had a wonderful experience and built lifelong relationships with people from various backgrounds.

”



Kee Yit Han
Accounting + Banking & Finance
 National Australia Bank
 Business Banker, Commercial
 Broker

“

VU gave me the platform to do well academically and professionally through the wide variety of club activities and events which were fun and memorable.

”



Ummay Bengah
**Banking & Finance + Financial
 Risk Management**
 HSBC, Hong Kong
 Manager, Financial Crime Analysis
 for Asia Pacific

“

I was living the student dream by accumulating a mix bag of wonderful experiences. It was a once in a lifetime opportunity which was very precious to me.

”



Dickson Pua Kah Wai
International Trade
 2KINJO Sdn Bhd
 Director

“

I learn best through hands-on experience and VU provides that.

”



Navindran Karunakaran
Marketing + International Trade
 Ocean Flair Group
 Founder and Culinary Innovator

“

Lecturers that connect with us and teach us real-life matters. They take a personal interest in our growth and development.

”



Nico Fernando
Accounting + Banking & Finance
 Maybank Indonesia
 Investment Product, Head

“

I was academically and personally challenged by the lecturers and mentors. It was these kinds of interpersonal relationship that stretched my capacity and revealed my potential.

”

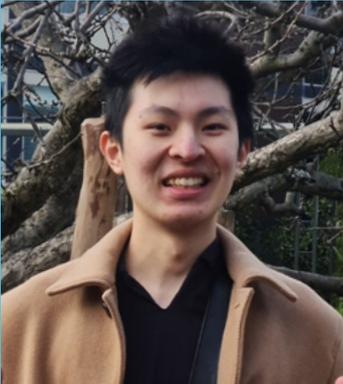
Global experience: flexible transfer and mobility options

Victoria University, Melbourne VU student exchange

Students on the Victoria University Programme have the opportunity to spend up to two years studying at VU campuses in Melbourne. Those who would like a shorter international experience can choose to spend a single semester at VU, only paying Sunway College local fees. Experience an exciting life Down Under as an exchange student, gaining new perspectives and broader horizons. The VU Melbourne Student Exchange programme is available every semester.



Testimonials



“

Studying at VU Melbourne has given me the opportunity to interact with students from countries across the world, including Mexico, China, Vietnam, Malaysia, Indonesia, the Middle East and Australia itself. The diverse background and culture created a fun learning environment. The decision to do an exchange is one of the best decisions I made in my life.

”

Justin Nathaniel Angelo



“

I am extremely grateful that this exchange opportunity has broadened my perspective on life and allowed me to immerse myself in an entirely new culture. Interacting with people from diverse demographics and backgrounds has been an invaluable experience. Hearing their personal stories and receiving advice has guided me towards self-improvement.

”

Kwek Chian Wan



“

It has always been my dream to experience studying abroad. I am very thankful to Sunway for giving me this golden opportunity to experience Melbourne with my own eyes. It was an unforgettable experience.

”

Chien Herng Loong Jenson

Victoria University Melbourne study trip

“

Reflecting on our study trip, I am overwhelmed with gratitude for the opportunity to expand my horizons and meet incredible individuals. The connections we forged at VU Melbourne and the experiences we gained have left an indelible mark on my journey of personal and academic growth. This adventure was more than just a visit; it was a transformative experience that broadened my perspective and enriched my understanding of the world.

”

Peter Chew Mingcong
Sunway-Victoria University Excellence Scholarship
recipient February 2022

“

It was an incredible experience to be able to see VU firsthand and live on campus. I have learnt, explored and experienced so much as an individual and had the pleasure to meet so many incredible people from across the world and build meaningful connections in this truly remarkable and unforgettable study trip to Melbourne. It would be an experience that I would look back fondly on for years to come.

”

Kevvel Kaur Tewana
Sunway-Victoria University Excellence Scholarship
recipient July 2021



VU campuses

VU's state-of-the-art campuses in central and west Melbourne offer industry-focused facilities and welcoming communities. Each campus is centred on specific industries and combines innovative, practical learning with onsite business partnerships.

Footscray Park



VU City Campus

The new VU City Campus, opened in 2022, embodies the university campus of the future. In our 32-level City Tower building in the centre of Melbourne, you'll enjoy collaborative classes with skyline views, outstanding facilities, student-run health and beauty clinics, and the opportunity to connect with industry partners on campus.



Campus life

Eat, play, move

Eat and chill out at the spacious on-campus cafeteria, nearby off-campus restaurants and food centre, or at the endless variety available at Sunway Pyramid mall – only a Canopy Walk away.

Reside on campus

Plus points – no traffic jam, convenient to get to classes, opportunity to meet new friends. Three types of on-campus accommodation are available: Sun-U Apartment, Sun-U Residence and Sunway Waterfront Residence. Sunway College offers various types of excellent on-campus accommodation, with priority given to outstation and international students. All hostel units are a mere walk from everything a student would want or need.

#CampusWithAConscience

#CampusWithAConscience is an underlying principle that embraces everything you will experience during your time at Sunway Education Group. This is the fundamental spirit at the heart of Sunway Campus Life as we educate, encourage, and engage all aspects of our diverse community to adopt a lifestyle and lifestyle habits that truly reflect a society determined to create a better living environment for this generation and generations to come.

This # campaign aims to encourage conscientious efforts of the Sunway campus community in areas such as:

- ◆ The United Nations Sustainable Development Goals
- ◆ Acceptance and tolerance towards each community member of the campus and the wider national and global community;
- ◆ Inclusiveness of all and unity with all;
- ◆ Well-being, both physical and mental;
- ◆ Doing things right for society.

Join our journey as we seek to create a better environment for all, starting with you.

Safety and security

The campus values security and have therefore set up a 24-hour Security and Auxiliary Police & Security personnel who are accorded full-fledged auxiliary police status. Whenever a student feels under the weather, they can make their way to the sick bay. Endearingly known as Nightingale Bay, it is located at the Ground Floor of South Building West, Sunway College where a matronly Registered Nurse is on duty and well-equipped to handle minor ailments.

#MostHappeningCampus

#MostHappeningCampus is a vibrant concept to promote a positive sense of inclusiveness whilst also generating a genuine feeling of community spirit. This # campaign has been successful in developing positive energy, togetherness and working as a team towards a common goal. It encompasses all the energy of Sunway life and supports student activities that happen on our campus. May it be iconic events hosted on campus, unique student activities, academic presentations, or even visits by global personalities that inspire us, #MostHappeningCampus expresses our feeling of positive energy and encourages all our community to work together and develop personal attributes and qualities that will support their academic achievements at Sunway.

The most happening part of our campus is YOU.





Sunway Education Group 30th Anniversary Celebration



Residences



Sunway hosts United Nations Sustainable Development Goals event 'Join Hands & Make the Pledge'

Beyond the classroom

Our students not only hit the books, they also get involved in all things fun. Our programmes nurture students through tested and proven methods complemented with learning outside the classroom. Participation in student activities, clubs and societies, field trips and educational workshops moulds our students into effective leaders and communicators.

Industry visits, charity work and events





Organisations employing our graduates

Accounting firms

- BDO
- Deloitte
- Ernst & Young
- KPMG
- PwC

Banking and finance

- Alliance Bank
- CIMB
- Deutsche Bank
- Hong Leong Bank
- HSBC
- JP Morgan
- Maybank
- OCBC
- Permodalan Nasional Berhad (PNB)
- Public Bank
- Refinitiv London Stock Exchange
- Securities Commission Malaysia
- Standard Chartered Bank
- UOB

Computers and information technology

- Dell
- Fuji Xerox Asia
- Hewlett Packard (HP)
- IBM
- Intel Corporation
- Microsoft
- Oracle

Digital marketing and commerce

- Google
- Grab
- Lazada
- Shopee
- TikTok

Fashion and beauty

- L'Oreal
- Uniqlo
- Zara

Food and beverages

- Coca-cola Bottlers
- Costa Coffee
- Mamee-Double Decker
- Nestle
- QSR Brands (KFC & Pizza Hut)

Oil and gas

- BHP Billiton
- British Petroleum
- Petronas
- Shell Malaysia

Property

- iProperty
- Mah Sing Group
- Paramount Property

Transport and shipping

- DHL Express
- FedEx
- Maersk
- PLUS
- Tiong Nam Logistic
- TNT Express

Sunway

- Sunway Education Group
- Sunway Group
- Sunway Medical Centre
- Sunway Property
- Sunway REIT
- Sunway IT Shared Services

Others

- AC Nielsen
- Accenture
- AirAsia
- Astro Malaysia
- Bayer
- DIGI Telecommunications
- DKSH
- Sharp

- Sony Pictures Entertainment
- Star Cruises
- Tan Chong Motor
- Parkson
- The Star
- Warner Music Malaysia

Employers overseas

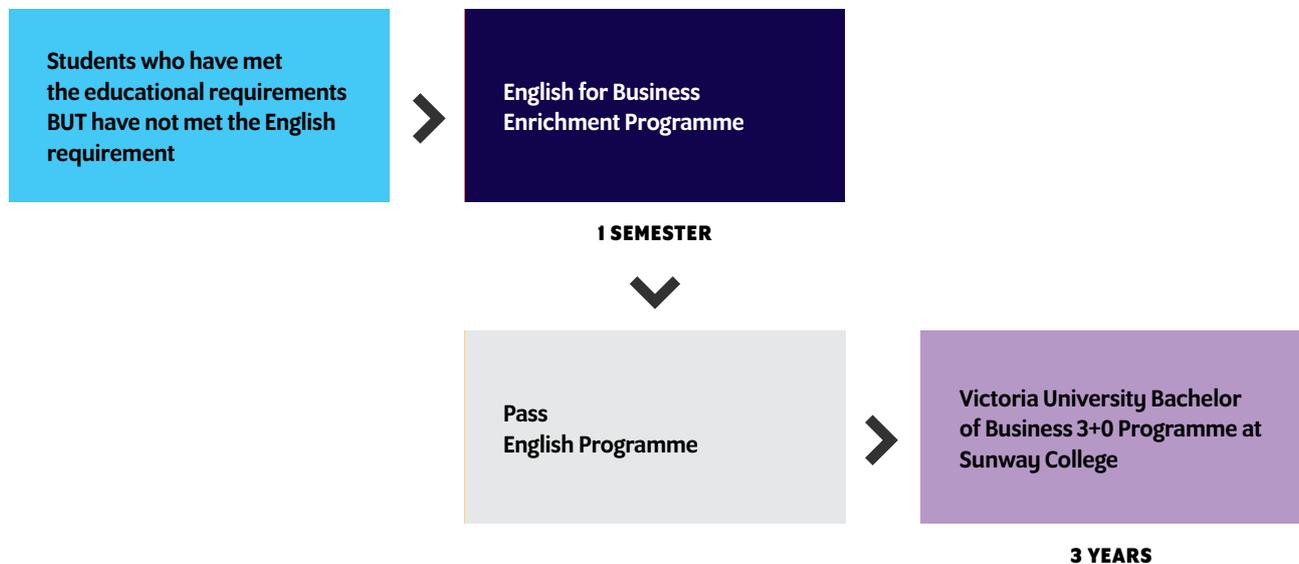
- American Express, Singapore
- Cathay Pacific Airways, Hong Kong
- ECMS Express, China
- Elite Finance Group, Australia
- Evergreen Shipping Agency, Indonesia
- Global Transportasi Nusantara, Indonesia
- HSBC, Hong Kong
- I & M Bank (T) Ltd, Tanzania
- JS Bank, Pakistan
- Maldives Monetary Authority
- Mauritius Commercial Bank
- Maybank, Indonesia
- Morrows Pty Ltd, Australia
- National Australia Bank
- RMIT Australia
- Shopee, Indonesia
- Taiwan Trade Centre
- The Hayleys Group, Sri Lanka
- Toyo Corporation, Japan
- Ultimate Security, Australia
- WanasaTime Entertainment, Bahrain
- Wilmar International, Singapore

Career services

Sunway Career Services is a one-stop career centre to equip and support students as they navigate through their career pathway on campus through different resources, avenues and counsel.

English for Business Enrichment Program

Our English for Business Enrichment Programme is specifically designed to help you get into the VU Bachelor of Business program at Sunway College.



Program structure

The English for Business: Enrichment Programme carries 10 credit hours. The duration of the programme is 10 weeks or one semester. Students can join the April 2024 intake in semester 1, July 2024 intake in semester 2* (*subject to change).

Benefits

English for Business Enrichment Programme is specifically designed with the objective to develop students' vocabulary, spoken and written English for daily business communication, and their knowledge of the business field which are essential for their business studies.

Audience

English for Business Enrichment Programme is ideal for **local and international students** who have met the educational requirements BUT have not met the English requirement:

- ◆ STPM, UEC, IB or equivalent holders who did not meet the English requirement, or with IELTS 5.0 but less than 6.0
- ◆ International students with IELTS 5.5 but less than 6.0

SUNWAY COLLEGE DK265-01 (W)

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No. 2, Jalan Universiti, Bandar Sunway,
47500 Selangor Darul Ehsan, Malaysia.



college.sunway.edu.my



info@sunway.edu.my



+6 (03) 5638 7176



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Foundation 

Nurturing the Seeds of Wisdom

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