

SUNWAY
COLLEGE



&
STYLO | Fashion Design
Technology Hub

MALAYSIA'S FIRST DIPLOMA IN FASHION MEDIA

JPT/BPP(K)(N/0212/4/0028/ PA17528)7/29

Why Choose Diploma in Fashion Media ?

Future-Driven Curriculum: Gain a solid understanding of media in the AI era and master the art of communication in the fashion industry.

Creative Marketing & Digital Content: Learn to create innovative marketing digital content tailored for smart retails, ecommerce, social media, and omnichannels.

Fashion Design & 3D Digital Fashion: Get hands-on experience with basic fashion design and explore the exciting world of 3D digital fashion.

Diverse Career Opportunities: Our graduates are well-prepared to excel in branding, styling, photography, copywriting, digital marketing, PR, visual merchandising, and even as e-store owners.



Malaysia's 1st
Fashion Design
Tech Hub



No.1 Diploma
Fashion Technology
Course in Malaysia



Malaysia's 1st
Digital Fashion School



Partnership with
the TOP UK
Universities



1st College in
Malaysia to offer
OFFICIAL
VStitcher License



Award Winning
Academic Staff

DIPLOMA IN FASHION MEDIA

INTAKES : JAN / APRIL / AUGUST

**Duration: 2 Years
Full Time Programme**

PRE-REQUISITE

SPM / O-LEVELS:

Pass with minimum 3 credits

UEC

Pass with minimum 3 B's

SPECIAL REQUIREMENTS

Pass a Portfolio Review

Submit 3 pieces of your own:

- Drawing
- Painting
- Photography
- Digital Illustration
- Fashion-related Art Projects

CAREER PROSPECTS

- + Fashion Entrepreneur
- + Fashion Stylist
- + OT&O Retail Manager
- + Event Manager
- + "Skin"/ Assest Designer (Game/ VR)
- + Social Media Influencer
- + Digital Marketing executive
- + Digital Content Creator
- + Digital Media Designer
- + Visual Merchandiser

DEGREE Pathways

1. University for the Creative Arts (UCA), UK
2. Birmingham City University (BCU),UK
3. University of West England (UWE),UK
4. University of Middlesex, UK
5. Istituto Secoli milano, Italy and more...

COURSE STRUCTURE

Year 1

Fashion Cultures and Histories
 Fashion Communication
 Fashion Drawing
 Computer Aided Design
 English for Designer
 Fashion Media Design 1

Introduction to Drafting and Sewing
 Fashion Media Design 2
 Visual Merchandising
 Fashion Styling
 3D Digital Fashion Design
 Fashion Branding
 Digital Photography

Year 2

Fashion Management
 Fashion Photography
 Professional Practice
 Final Project
 Fashion Media Design 3
 Textile for Fashion
 Event Management
 Fashion Enterprise

Internship (3 months)

COMPULSORY GENERAL STUDIES SUBJECTS

Students must pass these General Studies

For Local Students:

Penghayatan Etika dan Peradaban
 Bahasa Kebangsaan A or Creativity and Innovative Thinking Skills
 Moral Education or Islamic Studies
 Kursus Integriti dan Anti-Rasuah (KIAR)
 Education for Sustainability Development
 Community Service

For International Students:

Malay Language for Communication 1
 Creativity & Innovative Thinking Skills
 Moral Education
 Integrity and Anti-Corruption
 Education for Sustainability Development
 Community Service



FASHION FORWARD 時尚先驅
XFASHION
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Scan to explore our digital closet



For more information, please contact:

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Sunway College Website



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