

# SUNWAYIAN

The Sunway Campus Magazine

Issue 11 | Sep-Oct 2024

*Campus With A Conscience Welcomes You*

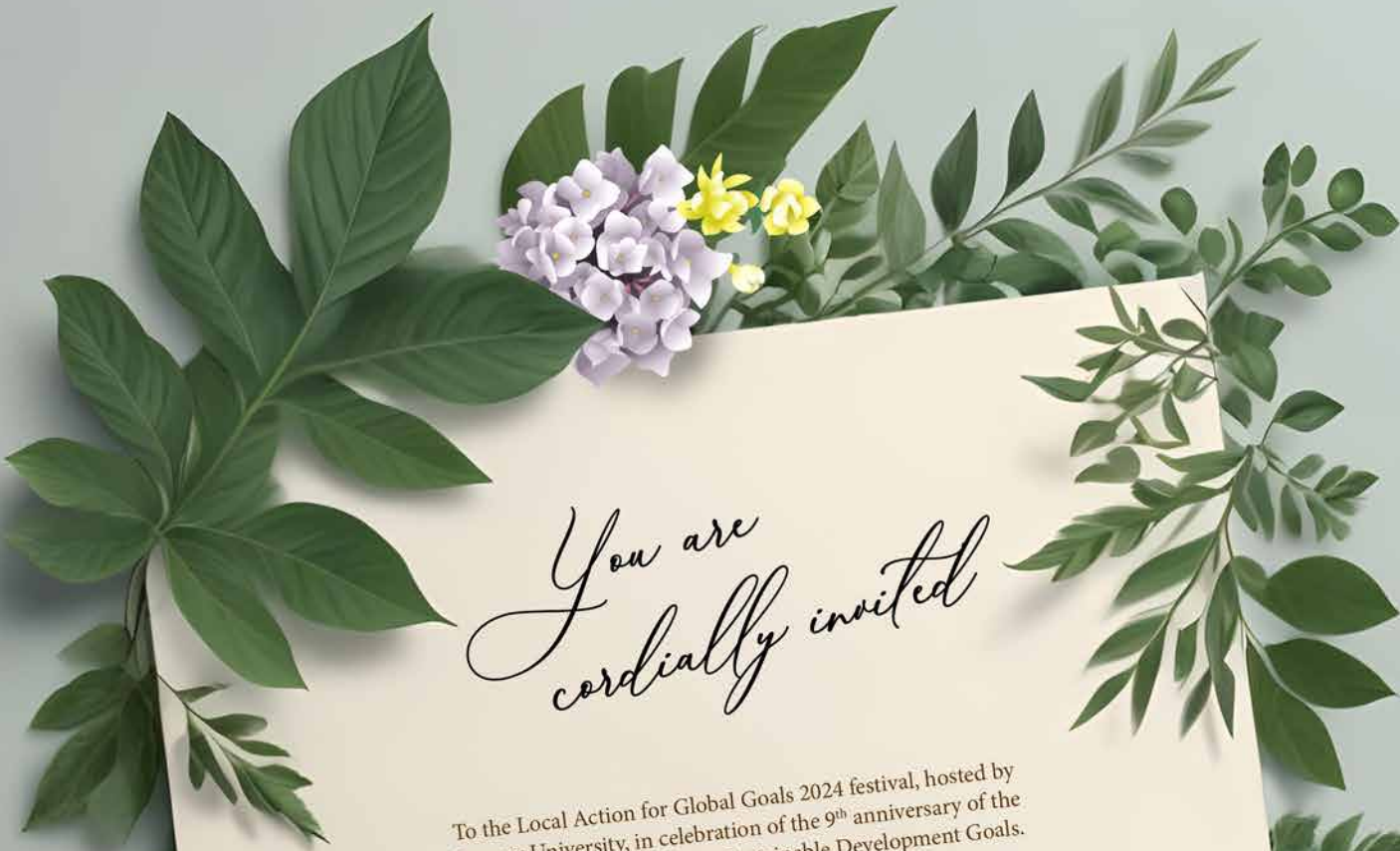




Garden of Hope

Local  
Action  
for  
Global  
Goals  
2024

Love  
SUN



*You are  
cordially invited*

To the Local Action for Global Goals 2024 festival, hosted by Sunway University, in celebration of the 9<sup>th</sup> anniversary of the launch of United Nations' 17 Sustainable Development Goals.

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**Date:** 23<sup>rd</sup> – 25<sup>th</sup> September 2024


**Time:** 10am – 4pm

**Location:** Sunway Campus

Spark your mind and ignite your passion by engaging with global pioneering brands, connecting with international leaders and ambassadors, as well as exploring opportunities with local sustainable businesses and charities to learn how every individual can contribute to global sustainability and planetary health.

Your voice and actions are crucial in the journey towards a healthier planet. Your presence will make this occasion truly special—and we promise it'll be as fun as it is inspiring.

Together, let's create memories, share laughter, and plant seeds of hope for a brighter future.





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Please recycle!

#### BE ONE OF OUR CONTRIBUTORS

Student contributors are  
**ALWAYS** welcomed 😊

Email us at [pr@sunway.edu.my](mailto:pr@sunway.edu.my)

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# HELLO SUNWAYIANS

Welcome back and let's dig into the latest issue of our campus magazine, where we have planted fresh content in this special edition.

We hope your time on campus has been blossoming with joyful and eventful moments, each one a cherished petal in the garden of memories for our dear Sunwayians. For those who have just begun their journey with us, we look forward to seeing your experiences unfold and flourish as you add your own vibrant colours to our community's tapestry.

You may have noticed the many obvious flower puns and the mesmerising cover pages 🌸 That is because this edition is truly unique, celebrating the 9<sup>th</sup> anniversary of the United Nations Sustainable Development Goals (SDGs).

As Sunwayians, #CampusWithAConscience has been the commitment we embrace, and we strive to cultivate a community where sustainability and inclusivity thrive in every action we take. Beyond our Sunway community, leaders and international organisations around the world are addressing a wide range of global issues with the aim of creating a more equitable, sustainable, and prosperous world.

From planetary health to inclusive education, we are showing our support and commitment to the SDGs by watering the seeds of positive change and nurturing a sustainable future for all.

Together, we make the garden of a flourishing future come into full bloom.

The Sunway Campus will be hosting our annual Local Action for Global Goals 2024 festival from 23 to 25 September.

With a range of colourful events, including the daily 17 SDGs flag parade, the Sustainable Marketplace, workshops, performances and activities, the 3-day festival is open to all students, staff, and the public. Take a stroll through these pages to catch a glimpse of what's budding for Local Action for Global Goals 2024. Royalty, dignitaries, ambassadors, non-governmental organisations, and global brand leaders will also be there to support the special occasion.

Make sure to visit the highlight of the event, the "Garden of Hope". Drop by to plant flower seeds in your own customisable pot, which will be proudly displayed on the wall for everyone to admire. With a simple donation for a good cause, you will help nurture this magical tribute and leave a touch of your own dream in this enchanting garden.

Amidst all the exciting activities, our goal with the festival is to highlight not only the importance of awareness but also the need for meaningful actions. Let's protect our planet from further environmental harm and climate change, while also nurturing global peace and enhancing the quality of life for all. Each small step you take contributes to a collective movement towards a better and more sustainable world, so don't underestimate your capabilities.

# Flashback

Did you know that the upcoming Local Action for Global Goals event marks its third edition? Take a trip down memory lane and relive the incredible fun and energy that filled the past two years. Get ready for another unforgettable experience as we continue to support the United Nations Sustainable Development Goals.



2022



Tan Sri Sir Jeffrey Cheah pledging to the planet via our special Campus With A Conscience edition postcard wall.



Other VIPs in attendance were also Swedish Ambassador to Malaysia, Dr Joachim Bergström; German Ambassador to Malaysia, Dr Peter Blomeyer and The Royal Princess of Selangor Yang Amat Mulia Tengku Zatashah binti Sultan Sharafuddin Idris Shah.

The Deputy Head of Mission at Embassy of Hungary Ambassador, Anikó Farkas personally checking out our booths at the Sustainable Marketplace, while enjoying her delicious treats.



School students were enthusiastic in completing their trail map!



2023



The Raja Muda of Selangor, Tengku Amir Shah ibni Sultan Sharafuddin Idris Shah, also graced us with his presence and active participation across our booths.



The sustainable ambulance was one of the key highlights at the 2023 event.

German Ambassador to Malaysia, HE Dr Peter Blomeyer was back with us for the second time as he contributed to our Wishing Wall.



## OPENING CEREMONY

Join us at the iconic I Love SU sculpture from 23 - 25 September 2024 at 11:30am for an unforgettable kickoff to each day's festivities. Every morning will begin with an official opening ceremony, highlighted by the thrilling arrival of the 17 Sustainable Development Goals (SDGs) flags, proudly led by esteemed leaders and honourable members of society.



Stay tuned to Sunway Campus TV for the latest updates, surprises, and to find out who will be visiting the #MostHappeningCampus.



A distinguished guest will take the stage each day to provide a brief overview of the upcoming activities, which will then followed by exciting performances by students and local community members.

On 25 September, marking the 9th anniversary of the launch of the 17 SDGs, we will be welcoming ambassadors and dignitaries from various countries and organisations including the United Nations, European Union, World Health Organization, UNICEF, World Wide Fund for Nature, Greenpeace, United Kingdom, Finland, Spain, Mexico, Singapore, Romania, Belgium, Turkmenistan, Uruguay, Zambia, Brazil, and Namibia.



# Participating Brands and Partners



**Uniqlo Malaysia** is committed to realising our corporate vision and making the world a better place by supporting underprivileged groups in Malaysia, encouraging environment-friendly practices and reaching out to our community through several initiatives under 3 main categories: People, Planet & Society.



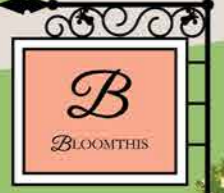
**Malaysia Airlines** has developed a pathway towards a cleaner, sustainable and fair future that puts sustainable practices at the core of what we do. We believe now is the time for us to take action together as part of our commitment to a sustainable tomorrow.



**Recircle** is an innovative mobile application that aims to digitalise the recycling industry in Malaysia. Bringing convenience into the palm of your hand, now, recycling is just a few taps on your smartphone.



**Biji-biji Initiative** advances sustainable development through accessible technology and knowledge. **Pertubuhan Perkhidmatan Sosial dan Pembangunan Komuniti** (PSPK) supports communities by empowering individuals to improve their livelihoods.



**BloomThis** is all about creating moments of happiness. From happy celebrations to romantic promises, reunions you can't wait to happen, to farewells you never want to end. Every moment, big or small, is worth celebrating with flowers or gifts.



**Pos Malaysia** is passionate about building trust to connect lives and businesses for a better tomorrow. They are targeting to transition 100% of their first and last-mile vehicles to electric by 2030. Currently, they are operating a total of 343 electric vehicles, the largest EV fleet operator in Malaysia.



**HP** is a technology company driven by innovation with sustainability at its core, constantly reinventing and engineering experiences that makes lives better for everyone, everywhere.



"Leaving No Carbon Footprints Behind"  
Together with **BananaBro**, let's team up for SDG 12 and make a difference in responsible consumption and production.



**Oatbedient's** products are authentically healthy, with no nasty ingredients. We believe in clean labels that empower consumers to make the best choices, enjoying products that are equally delicious and nutritious.



**Tug Gelato** means The Unusual Greens. Established with the aim of combating food waste, we specialise in using unusual, quirky-looking fruits to make delicious gelatos.



**The Laundry Pods** takes pride in our eco-friendly approach that offers laundry pods in plastic waste-free packaging. Using only sustainable and recyclable materials, our product is ensured to have minimal impact on the environment.



**The Body Shop** has always been more than just a beauty brand. Our products are 100% Vegan and never tested on animals and we don't exploit anyone in making them. We work closely with farmers and suppliers, and help communities thrive through our Community Fair Trade programme.



**Stand Pie Me** is an extension of Persatuan Stand where we are committed to providing training, employment and mentorship to young adults with special needs in food production.



**Origins** has pioneered natural skincare for over 30 years, combining plant science and skin biology with a holistic approach that gives back to nature.



**Chek Hup** is founded by a true coffee enthusiast who merged the local flavouring and culture with freshly roasted premium coffee beans. All proceeds from the sale will be channelled to Generasi Gemilang project.



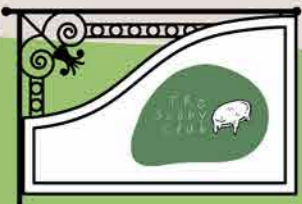
**BlueShark** accelerates EV motorcycle adoption in Malaysia via smart, sustainable mobility and swappable battery innovation for a superior, yet affordable riding experience.



**Autism Cafe** is a café run by youth with Autism. The bid is to have them living their life to the fullest potential.



**Nourish and Nibbs** offers naturally handmade, plant-based snacks in Malaysia that are safe, kid-friendly, and free from animal ingredients, preservatives and additives.



**The Scoby Club** is a homegrown kombucha brand crafting authentic, bubbly drinks sustainably with locally sourced ingredients and innovative flavours for an exceptional experience.



**Mybookbuds** is a small homemade business focusing on making book sleeves, book jackets, tote bags, pouches and clutches. Our products are long-lasting and practical for everyday use.



Founded by Yee Zhing after her Systemic Lupus Erythematosus diagnosis, **Little Eden Succulents** creates unique terrariums symbolising resilience and offers workshops and lifelong plant support to spread positivity.



**Zero Waste Earth Store** aims to promote sustainable living by offering products and services that minimise waste and environmental impact through refilling, reusing, recycling and repurposing.



**Kintry** creates locally inspired snacks using premium natural ingredients. They also support the underprivileged communities through their initiative, Kintry Kindness.

**Hara Makers** transforms materials, lives, and communities through upcycling, offering training programmes that teach creative repurposing into valuable, eco-friendly products.



**Living Space** is a small business which offers stylish socks that are not only fashionable but also beneficial for your foot health and temperature regulation.



**Wan Pretty Petals** is all about embracing sustainable, authentic creativity in an ever-changing world.



**PapaGuava** delivers fresh, high-quality guavas and delicious sugar-free juices to support a zero-sugar lifestyle and promote health and wellness.



**Lady's Dessert** brings a unique selection of signature coconut shakes and ice cream, crafted with fresh ingredients for a refreshing and delightful treat.



**Green Ideal Cottage** offers minimalist, eco-friendly products based on Earth, Body, and Mind. Try our new "#SAPO\_LOKAL" body soaps, made with nearly 90% local ingredients. We are committed to reducing carbon footprints for a sustainable lifestyle.



**Wicks and Quills** creates natural, artisanal candles to enhance well-being and add a warm, inviting atmosphere to any space.



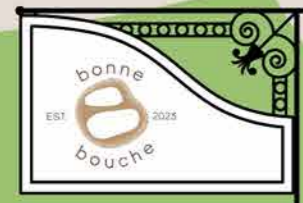
**MuayFit** offers a modern Mixed Martial Arts experience, combining fitness, martial arts, and yoga for a comprehensive wellness approach. We are here to showcase our expertise in self-defense and Muay Thai, as well as to enhance the community's well-being.



**Pusat Wanita Berdaya** empowers women through skill-building activities such as sewing, cooking, and handicrafts, helping them generate income and contribute to their communities.



**Gran Resources** specialises in using upcycling materials to create handmade jute bags.



Meet Kah Yan and Jazs of **Bonne Bouche**, a home-based sourdough bakery. They craft delicious, nourishing loaves with a focus on health and flavour, bringing the joy of wholesome, home-baked sourdough to your table, one loaf at a time.



**Graze Market** is on a mission to make affordable and nutritious food accessible to all while breaking the cycle of food waste.



**Beebag** is a shopping app which allows you to earn rewards and participate in games when you reduce plastic pollution.

Indulge in **The Kriespi Waffle** and make a difference. Every purchase supports community initiatives that uplift and give back to those in need.



At **Instamedia**, we turn ideas into impactful experiences with our expert team, offering photo, video, and digital solutions for unforgettable brand experience.



**Puss n' Pooch Safe Retreat**, founded in 2022 by a mother-and-son duo, rescues and cares for abandoned dogs and cats. They are selling succulents to fund a new shelter in Kuala Kubu Bahru.

# Participating NGOs



**WWF-Malaysia** works to help protect our country's natural environment through various conservation programmes under the major themes of forest, freshwater, wildlife, food, marine and climate. With your help, we can build a future in which humans live in harmony with nature. Together Possible. Learn more at [wwf.org.my](http://wwf.org.my)



**Waste Management Association of Malaysia** aims to promote the transfer of practical information and ideas on waste management across various stakeholders at government, institutions and commercial levels.



**GOLD** is a social enterprise dedicated to equipping young adults with learning disabilities with vocational and living skills, providing them with a purpose and sense of belonging.



**The Lost Food Project (TLFP)** is a Malaysian not-for-profit organisation which rescues surplus food and distributes it to those in need, demonstrating the impact of community-driven efforts on sustainability and social issues.



**World Vision** works towards the United Nations Sustainable Development Goals to promote sustainability and address social needs. They have impacted the lives of over 200 million vulnerable children by tackling the root causes of poverty through its various development, humanitarian and emergency relief programmes.



Founded in 2005, **United Voice** reduces isolation for people with learning disabilities through self-advocacy training, awareness programmes, and workshops for members and advocacy groups in Malaysia.



**MareCet** is Malaysia's first and only non-profit NGO dedicated to marine mammal research and conservation. We focus on research, policy advocacy, youth capacity building, and outreach to promote ocean stewardship and literacy.



**Reef Check Malaysia** monitors over 300 coral reefs annually and leads marine conservation efforts to establish sustainable marine ecosystems in Malaysia.

# THE EUROPEAN UNION IN MALAYSIA PRESENTS EU PAVILLION

23 • 24 • 25 September, 2024

Sunway University, Observation Deck



The European Union, a union of 27 nations, drives global sustainable development, partnering with Malaysia to achieve the SDGs.

The EU is proud to partner with Sunway University for the Local Action for Global Goals 2024 event. The EU Pavilion will feature various collaborative efforts on topics such as tiger and coral conservation, climate resilient cities, empowering youth for climate action and pursuing an education in the EU. Come visit us!

## What to expect at the EU Pavilion



### Exclusive Prizes

Win exciting prizes and exclusive EU merchandise.



### Experiential Room

Unlock access by completing a stamp card at each booth at the EU Pavilion to explore our rich history and vision for a sustainable future.



### Interactive Activities

Participate in fun quizzes, competitions, and lucky draws.

Join us and learn more about the SDGs we are supporting



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Join us at the Local Action for Global Goals 2024 event from 23 - 25 September as we unveil the students' final products, showcasing an exciting collaboration between **Glossardi** and Sunway Stylo. This collaboration aims to provide an enriching educational experience that fosters talent development and reinforces sustainable practices.



Indulge in a variety of treats from **food trucks** at our Donation Drive. Each vendor will donate a portion of their proceeds to The Lost Food Project. Enjoy your favorite bites while supporting those in need. Explore the diverse flavours and help make a meaningful impact.





# GIVE A NEW LIFE TO YOUR PRE-LOVED ITEMS

Get ready for the Local Action For Global Goals 2024 event and donate your pre-loved items

As part of our 'Campus With A Conscience' event, we're collecting pre-loved Clothes, Electronics, Shoes, and more. These items will then be featured at the Pre-loved Items Booth from 23 to 25 September, where all members of our campus community can take what they need.

**DONATION DETAILS:**

18 - 23 September 2024 • 12pm - 2pm

Sunway College Link Bridge New Deck



# SNAP AND SHARE FOR GLOBAL GOALS

Do you want a chance to win Origins products worth over RM400? Here's your opportunity to shine and make a global impact 🌍👉

**HOW TO ENTER:**



Post a story using the filter, showcasing yourself at the Local Action for Global Goals 2024 or highlighting your favorite parts of the event.

The contest runs from 23 - 25 September, so join us in celebrating the United Nations Sustainable Development Goals and let's make a difference together 🍏🍏

We will select 3 lucky winners to receive amazing prizes from Origins.

For more details, visit our social media pages and stay tuned for updates:

- 📷 @sunwayuniversity • @sunwaycollegekl
- 🎵 @sunwayuniversity • @sunwaycollegekl
- 📘 @SunwayUniversity • @SunwayCollegeKL

Sponsored by: **ORIGINS**

# Creating Value from Waste

By: Maslisa Zainuddin, Senior Lecturer, School of Arts, Sunway University

In Malaysia as it is throughout the globe, rapid development often accompanies environmental concerns. Adopting zero-waste and trash-to-treasure mindset is not just prudent, but essential for fostering a sustainable future.

Zero waste embodies a profound shift in how we approach resource consumption and waste management, urging us to minimise waste generation, maximise recycling and reuse efforts, and transition towards a circular economy. This holistic approach not only mitigates environmental degradation but also advances socio-economic development goals outlined in United Nation Sustainable Development Goals (SDGs).

Malaysia, like many nations, grapples with significant waste management with over 39,000 tonnes of solid waste generated daily, as reported by Solid Waste Management and Public Cleansing Corporation (SWCorp) in 2023. In light of this, proper waste management is critical to preserving ecosystems and advancing SDG targets.



Table lamp repurposed from old ceramicware

Jewellery tray repurposed from discarded glassware

Malaysia is poised to lead in sustainability, with zero-waste initiatives gaining momentum across all sectors. Central to this movement is the concept of upcycling, offering creative solutions to reduce waste while adding value to discarded materials. From transforming textiles into fashionable clothing to repurposing food scraps into compost, upcycling fosters creativity and responsible consumption by minimising waste while maximising resource efficiency.

Inspiring examples of upcycling initiatives by individuals and social enterprises alike are abound in Malaysia. Local artisans turn discarded materials like wood, metal, and plastic into functional furniture and artwork, thereby supporting decent work and economic growth while empowering marginalised communities.



Shoulder bag repurposed from a vintage obi belt



Faux marble tray repurposed from an old book

Looking ahead, there is hope for revolutionising consumer experiences to further promote sustainability. Imagine a future where consumers have access to filling stations, encouraging refills rather than purchasing new each time. These stations would facilitate the replenishment of containers with essentials like household cleaners, personal care products, and even food items.

By embracing zero waste practices and redefining consumer experiences, we not only address immediate environmental concerns but also contribute to a more prosperous and equitable society. Together, let us embrace the opportunity to turn the tide on waste and pave the way for a brighter future.



# BE A SDG SCOUT

Join us at the event and locate the answers to these SDGs to collect your SDG Scout Badge & Goodie Bag



**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE Almost  of the world has 5G mobile broadband access.

**10** REDUCED INEQUALITIES  of every 100,000 people worldwide were refugees in 2023.

**11** SUSTAINABLE CITIES AND COMMUNITIES As of 2023,  of the world's population live in cities.

**12** RESPONSIBLE CONSUMPTION AND PRODUCTION  of the world's food is wasted or thrown away each year.

**13** CLIMATE ACTION  is the primary greenhouse gas that causes global warming.

**12** RESPONSIBLE CONSUMPTION AND PRODUCTION

**11** SUSTAINABLE CITIES AND COMMUNITIES

**10** REDUCED INEQUALITIES

**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE

**14** LIFE BELOW WATER At the current rate, there will be more  in the oceans than fish by 2050.

**15** LIFE ON LAND Over  species assessed are currently threatened according to the Red List Index.

**16** PEACE, JUSTICE AND STRONG INSTITUTIONS About  boys and girls in the world have to work as child labour.

**17** PARTNERSHIPS FOR THE GOALS The annual SDG investment gap in developing countries was estimated at about .



**1** NO POVERTY  People live in extreme poverty when they earn less than USD  a day.

**2** ZERO HUNGER  children die from hunger every year.

**3** GOOD HEALTH AND WELL-BEING  is the main cause of death in children under 5 years of age in developing countries.

**4** QUALITY EDUCATION Over  children do not get a basic level of education.

**5** GENDER EQUALITY  % of health and social workers are women.

**6** CLEAN WATER AND SANITATION  of wastewater used by humankind is discharged each day into the rivers and seas.

**7** AFFORDABLE AND CLEAN ENERGY  is the most used renewable energy in the world.

**8** DECENT WORK AND ECONOMIC GROWTH The estimated total global unemployment in 2023 was .

Redemption of badge and goodie bag here

# Garden Of HOPE

## Welcome to the Garden of Hope

The Campus With A Conscience Garden of Hope is a symbol of our collective commitment to creating a better future. In support of UNICEF Malaysia and flowered by BloomThis, this initiative is designed to inspire and engage our community in an act of shared hope. Located at the heart of Sunway University's foyer, the garden invites students, staff, and visitors to participate in a simple yet profound gesture.

By purchasing flower seeds from our vending machine and planting them in the garden, each individual contributes to the growth and well-being of children. This symbolic act reflects the nurturing and care needed to help local children thrive, just as the seeds blossom into flowers with time and attention. Every penny raised from the Garden of Hope will be donated to UNICEF Malaysia, directly benefiting local underprivileged children.

We are proud to have Advance Food Technologies (AFT) as a key supporter in this initiative, with their Chief Executive Officer, Mr. Bernard Reincastle, expressing his deep commitment, "It is with great pleasure that once again, AFT can support such a worthwhile and noble cause as that of UNICEF Malaysia and Sunway University Campus With A Conscience."

The Garden of Hope serves as a powerful reminder that small actions can lead to significant change for a better tomorrow.



Let us guide you through these quick steps to explore the garden and plant your seed of hope:

### First Station: Vending Machine

Start by heading to the vending machine and make a payment of RM20. The machine will dispense a box containing flower seeds, a flowerpot, decorative stickers, and a pin badge as a token of appreciation for your kind gesture 🍀



### Second Station: Decorating Booth

Next, visit the flowerpot decorating booth. Have fun personalising your pot with creative touches. Use the name sticker from the box to write your name and affix it to the surface of the pot. Then, add soil and plant your seeds.



### Garden Of HOPE

### Third Station: Garden of Hope Wall

Finally, make your way to the Garden of Hope wall which also proudly displays the UNICEF Convention on the Rights of the Child. Choose a position on the wall where your name can be seen and place your pot there. Be proud, you just planted a seed of hope 🌱



To further celebrate this spirit of giving, the first 50 donors will receive a special single-stalk bouquet and voucher from BloomThis as a token of appreciation for their support.



# How a Pandemic Sparked My Sustainability Mission

## Bristi Khatun

Master in Sustainable Development Management, 2023

Bachelor of Science in Culinary Management, 2022

Sustainable Officer and Farm Manager, Hami Ecofarms Sdn Bhd

### How it all began

My passion for sustainability began with a focus on food security and climate change. While pursuing a Bachelor of Science in Culinary Management at Sunway University in January 2020, I witnessed the onset of the COVID-19 pandemic, which led to severe food shortages affecting thousands of foreign students. It directed my academic and professional focus towards sustainable development and food waste management.

My education at Sunway University provided a strong foundation in these areas, combining theoretical knowledge with practical skills through hands-on projects and research. In response, my friend Idris Hoppie and I initiated a project that provided essential aid to over 7,000 students from 59 countries and workers from seven nations in Malaysia. This effort, supported by local organisations such as the Sunway International Office, Hilton KL, and various non-governmental organisations, highlighted the critical need for sustainable solutions and deepened my commitment to addressing food insecurity.



My interests specifically lie in sustainable agriculture and food waste management, which are crucial for addressing food security and environmental health issues. By implementing sustainable practices like enhancing soil fertility and improving crop productivity, we can combat food shortages and reduce environmental degradation.



### What am I doing now?

In my current roles as a Sustainable Officer, Farm Manager and researcher, I implement sustainable agricultural practices. My responsibilities include overseeing soil fertility improvements, developing organic planting techniques, managing waste reduction initiatives, and conducting research on food waste utilisation to promote agricultural sustainability.



Working in the sustainability sector is highly rewarding because of the tangible positive impact on the environment and communities. However, a significant challenge is overcoming resistance to adopting new, sustainable practices within traditional agricultural methods. To address this, I demonstrate the benefits through pilot projects and provide education and support to encourage the adoption of sustainable practices.

Throughout my time working in this sector, the sustainability landscape has evolved with a growing emphasis on integrated approaches that address environmental, social, and economic factors. One project that stands out in my career is the initiative that supported over 7,000 students and workers during the pandemic. It provided critical relief and demonstrated the power of collaboration and the impact of sustainable practices.



To keep myself on top of the game in this sector, a few key skills are needed, which include problem-solving, project management, and effective communication. A solid understanding of sustainability principles, data analysis, and the ability to collaborate with diverse stakeholders are also essential.

### How does success and the future of this sector look like?

To measure the impact of my work, I look at various metrics, such as improvements in soil health, increases in crop yields, and reductions in food waste. The social impact is assessed by evaluating the benefits to local communities and the effectiveness of educational and outreach efforts.



I am also excited by advancements in circular economy practices and technologies that enhance food waste recycling and resource efficiency. The most pressing sustainability issues today include climate change, food security, and resource depletion, which require integrated approaches.

Looking ahead, sustainability will become increasingly integrated into all sectors of business and daily life. We can expect further innovations in technology and policy, cross-sector collaboration, and a focus on measurable outcomes and long-term impacts.



For those aspiring to work in sustainability, I recommend gaining practical experience through internships or volunteer opportunities, staying informed about current trends, and developing strong skills in project management and communication. Networking with professionals and seeking mentors can provide valuable guidance and support.



### What inspires me to keep going?

The United Nations World Food Programme (WFP) has been a major inspiration for me, teaching the importance of effective food distribution and strategic partnerships. I stay motivated by focusing on positive outcomes, celebrating small achievements, and maintaining a supportive network of colleagues and mentors.

My journey has been shaped by influential resources, including my Master in Sustainable Development Management from Sunway University and my current PhD research on food waste utilisation for enhancing soil fertility and crop productivity in Asian agriculture. To lead a sustainable lifestyle, I reduce waste, recycle, make conscious consumption choices, and support sustainable and ethical businesses.

If I could implement one major change to advance sustainability, it would be a global initiative to integrate sustainability into all aspects of education and business. By embedding sustainability principles into curricula and corporate strategies, we can foster a generation of leaders and innovators dedicated to creating a more sustainable world.



oatbedient®

See You  
23-25  
SEPTEMBER  
On Campus

ONE DAY AT THE  
OATBEDIENT LABORATORY



SUDDENLY, AN IDEA  
STRUCK OATDIT!



YES, WE'VE PERFECTED THE RECIPE!



THE CHOCOLATE  
REVOLUTION

#OILFREEINDULGENCE

See You  
23-25  
SEPTEMBER  
On Campus

A Loving Home  
for Rescued Pets



Background:

Puss n' Pooch Safe Retreat (PPSR) is a sanctuary established in early 2022 by a dedicated mother-and-son team, Madam Chan and Dr. Edwin Sam, who are deeply passionate about rescuing and nurturing abandoned dogs and cats. With extensive experience in animal welfare, they have committed their lives to creating a safe haven where these animals can rest, play, and be protected. PPSR currently provides care for over 100 dogs and more than 20 cats.

Challenges facing now:

PPSR is in the midst of relocating to a new shelter in Kuala Kubu Baru, designed to offer a better environment and enhanced care for the animals. This transition is crucial and demands considerable resources for its completion.

At present, PPSR has only one volunteer at the new shelter, which hampers their ability to manage operations and update the community. To support this important move, PPSR is selling unique handmade crochets and recycling bags made from coffee and Milo packaging. By visiting their booth, you can contribute to the shelter's construction and help ensure a brighter future for the animals.



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# RECIRCLE®

## Revolutionising Recycling with Technology

In today's rapidly evolving world, where environmental sustainability has become a global priority, Recircle emerges as a pioneering force dedicated to transforming the way Malaysians approach recycling. As the first online recycling platform a.k.a online recycling app in Malaysia, Recircle aims to digitalise the recycling industry by integrating cutting-edge technology with an unwavering commitment to sustainability.



Recircle was born out of the necessity to address the growing environmental concerns and the inefficiencies within the traditional recycling system, thereby empowering individuals, corporations, and educational institutions to actively participate in recycling. Leveraging technology, Recircle introduces a novel approach to recycling by connecting users with reliable collection partners through an intuitive app. This app allows users to effortlessly submit recycling requests, track their recycling activities, monitor carbon footprint reductions, and even earn rewards. With the integration of data tracking, Recircle ensures that every user can manage their recycling efforts with precision and transparency.



One of the most significant impacts of Recircle is its ability to make recycling not only easy but also convenient and rewarding. Users can now access a wide range of recycling categories, from paper and plastic to e-waste, all within a few taps on their smartphones. By teaming up with collection partners to offer doorstep collection services and drop-off points, Recircle removes common barriers of recycling, making it a seamless part of everyday life.



Recircle is committed to expanding its reach across Malaysia by forming strategic partnerships with local licensed recyclers and collection partners. The goal is to enable more users to benefit from the platform as quickly as possible. Additionally, the platform's reward system incentivises users by converting their recycling efforts into tangible benefits, fostering a culture of sustainability.

Recircle enhances user engagement by making recycling easy, convenient, and accessible. Whether you are an individual, a corporation, or an educational institution, Recircle offers a solution that makes a real difference that can uplift the environmental standards and promote a more sustainable future for Malaysia.

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## Crafting Futures for Special Needs Youth



GOLD traces its origins to SMK Bandar Sunway. It began in 1998, by a dedicated group of parents and teachers who sought to enhance the Special Education Programme (SEP) for special needs students. They questioned the future prospects for these students after leaving school, which led to the establishment of GOLD in 2000.

A standout event this year was the Community Day held on July 3 at Sunway University, where 60 international exchange students gathered for an enriching experience. The students toured the GOLD Centre, gaining insight into its daily operations, and engaged in a hands-on cookie-making session with the trainees. It was a heartwarming sight to see the students engaging with the trainees with such enthusiasm and camaraderie.

GOLD's mission is to equip young adults with learning disabilities with vocational and living skills, to establish economic empowerment and to help them lead independent lives. GOLD seeks not only to provide a means of livelihood but also to provide these young adults with a sense of purpose and belonging in a world that often overlooks their potential.

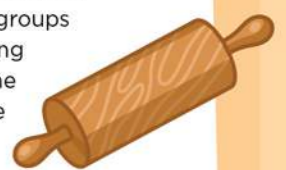


A recent recipient of the Subang Jaya Smart Vibrant Community Grant 2023/2024, GOLD has continued to work towards its mission for over two decades. One of their key initiatives are their handmade Kindness Cookies. GOLD trainees are taught how to bake and package these cookies. Each cookie is crafted with care by the trainees and sold, which not only generates them an income, but also equips the trainees with vocational skills.

After the hands-on session at the GOLD Centre, the students were organised into eight groups to sell Kindness Cookies. Their fundraising effort was a remarkable success, with the groups collectively raising an impressive amount of RM 9,084.



As GOLD continues to grow and pursue its mission, support from the community and institutions like Sunway University and Sunway Group remains invaluable. Together, they are creating opportunities for the future of individuals with learning disabilities.



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# The Fresh Pod Revolution: Malaysia's Plastic-Free Laundry Pioneer

## The Catalyst for Change

This idea was conceived in 2022, when we discovered that Malaysia's market lacked the product offerings available abroad regarding sustainable alternatives to plastic. Accepting this challenge, we became the first in Malaysia to offer an eco-friendly detergent alternative to plastic bottles. We've not only created a new category but also transformed the way detergent is distributed, marketed, and utilised.

## Why laundry pods?

This stems from my own experience during my studies in Melbourne. As an overseas student without much household experience, laundry pods became a saviour. When I returned to Malaysia, I was intrigued by the lack of laundry pod choices and frustrated by the hassle and mess of traditional detergents. Motivated by this, I developed a unique, easy-to-use, and eco-friendly laundry pod.

We started by diving deep into research, exploring the most sustainable and effective ingredients. After countless trials and tests, we finally formulated the perfect blend of eco-conscious components that cleaned clothes efficiently and left them smelling fresh.

The decision of using recyclable paper box not only supported our goal to cut down on plastic but also ensured a secure way to store and transport our laundry pods.

To make our laundry solution as user-friendly as possible, we focused on ease and speed. Our innovative pods are designed to dissolve quickly, making laundry day a breeze. Simply toss a pod into the washer, and you are all set!

We are proud to say that our journey has led to the creation of a product that truly reflects our values and vision. Our laundry pods embody our commitment to a greener world, and we could not be happier to share them with you.

From our family to yours, we invite you to join us in our mission to create a cleaner, more sustainable future for everyone. Together, we can make a difference, one load of laundry at a time.

By,  
The Laundry Pods

## A Long Word from Us...

Once upon a time, we were just like you - constantly searching for an eco-friendly laundry solution that made life simpler while still being kind to our planet. We realised that the market was filled with products that either did not meet our environmental standards or simply were not brilliant enough. That was when we decided to take matters into our own hands. Our mission was clear: create a green and eco-friendly detergent, and make laundry day as fun and convenient as possible, all while reducing plastic waste. And so, our journey began.



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# The Heart of Food Banking

In 2015, United Nations Member States adopted the 2030 Agenda for Sustainable Development, a framework aimed at creating a fair and sustainable world through the 17 Sustainable Development Goals (SDGs). With just 6 years left until the 2030 deadline, we are not yet on track to end hunger (SDG Target 2.1) or eliminate all forms of malnutrition (SDG Target 2.2). Billions still lack access to nutritious, safe, and sufficient food. However, progress in various regions offers hope that we can still adjust our efforts and move towards a world free of hunger and malnutrition.

Leading the way towards this ambitious goal is The Lost Food Project (TLFP), an innovative food bank in Malaysia. TLFP demonstrates how community-driven efforts can significantly impact sustainable development and address social issues. With a dedicated team and committed volunteers, they focus on rescuing surplus food and redistributing it to those in need.



## Farmers: The Source of Nourishment

Farmers are at the forefront, providing essential produce and expanding their offerings to include fresh vegetables and fruits.

## Logistics Experts: The Organisers

Behind the scenes, our logistics experts are the masterminds coordinating the complex process of collecting, storing, and distributing food. Their expertise ensures that every item is efficiently tracked and delivered to where it's needed most.

## Delivery Drivers: The Connectors

Our delivery drivers play a crucial role in connecting food banks with communities, braving challenging conditions to deliver essential food supplies. They are also committed to reducing our carbon footprint by optimising delivery routes and using eco-friendly practices.

## Volunteers: The Backbone

Volunteers are the heart of food banking, giving their time and energy to help in many ways. From sorting and packing to serving meals, their dedication keeps our programs running smoothly.

## Leaders: The Visionaries

Our leaders provide direction and inspiration. Through strategic planning, advocacy, and community engagement efforts, they drive the mission forward, ensuring sustainable solutions to hunger and food insecurity.

## Corporate Partners: The Supporters

Our corporate partners are key to our mission. They support us through grant applications, in-kind donations, and resources. Their help is essential for keeping our operations running and growing, so we can reach more communities in need.

## Food Donors: The Lifeline

Food donors provide a variety of products, from fresh produce at Pasar Borong to bread and pet food. Their generosity ensures a reliable supply of nutritious food, helping us meet diverse dietary needs effectively.



## Making a Difference Together

Every member of our food banking team contributes to fighting hunger, creating a network that truly impacts many lives. By recognising their unique roles, we can better support and appreciate these dedicated individuals who work tirelessly to ensure no one goes hungry.

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DEWAN FILHARMONIK PETRONAS  
KUALA LUMPUR, MALAYSIA

Malaysian  
Philharmonic  
Orchestra

**Don't miss – Tuesday, 24 September at 11.30am**

We are delighted to announce that representatives of the Dewan Filharmonik Petronas who host the Malaysian Philharmonic Orchestra will be performing exclusively at the Sunway University campus as part of the Local Action for Global Goals Day 2 opening.

This promises to be a truly unique and memorable musical performance. We encourage you to secure the best viewpoint on campus as early as possible.

**DECATHLON**

At Decathlon, our purpose is to move people through the wonders of sports. Our target is to make it happen in a sustainable manner.

Come and join our engaging workshop at the Local Action for Global Goals 2024 to learn valuable skills like repairing backpacks and raincoats or performing essential bike check-ins before your next adventure.

**MUAY FIT**

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**PROTECT NATURE  
PROTECT OUR FUTURE**

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**WWF-Malaysia was established in 1972 and is part of WWF, the international conservation organisation. Working to sustain the natural world for the benefit of people and wildlife, WWF-Malaysia's efforts to conserve nature focus on:**

- Six major themes: forests, oceans, wildlife, food, climate and energy, as well as freshwater
- Three key drivers: markets, finance and governance

**WWF-Malaysia 2021 - 2030 Strategy**

**Vision**

Reverse the decline of nature and transform Malaysia into a sustainable nation by 2030

**Goals**

1. Half of Malaysia has natural forests which have legal protection
2. One million hectares restored as forest habitats
3. All timber, palm oil and rubber produced sustainably
4. 30% of Malaysian seas and coasts are conserved
5. All coastal fisheries and aquaculture are sustainably managed
6. Priority species safeguarded and overexploitation reduced
7. Net zero emissions target to combat climate change
8. No plastics in nature
9. Infrastructure development integrates principles of sustainability
10. Strengthen environmental, social and governance (ESG) standards for the finance sector

We celebrate and respect diversity in nature and among the people with whom we work. Across the many cultures and individuals that represent WWF, we are unified by one mission and one common set of values: **Courage, Respect, Integrity and Collaboration.**

**Together, we can make a difference.**

Please pledge your support of nature conservation and get exclusive free downloads at [wwf.org.my/pledge](http://wwf.org.my/pledge)

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SCAN ME



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